

## **KEY INFORMATION**

# **BA (HONS) CONTEMPORARY DESIGN CRAFTS**

**FULL-TIME, PART-TIME & TOP UP**

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# Key Information for the BA (Hons) Contemporary Design Crafts (including full time, part time and Top Up) starting in 2021/22

**About this document:** This key Information gives you a summary of the core characteristics of the BA (Hons) Contemporary Design Crafts degree at HCA. Students may have learnt about this course from multiple sources: the college website, the college prospectus, and from conversations with staff and students for example, but we want to ensure that students have this overview for reference at any time during their studies with us as a record of the service we are agreeing to provide when a student accepts our offer of a place.

**Award:** The qualification that a student will receive upon successful completion of the programme is a BA (Hons) Contemporary Design Crafts. This means that the award will be a Bachelor of Arts 'with honours'.

If a student does not complete the course, they may be eligible for a Certificate or Diploma of Higher Education.

**Validating Body:** The BA (Hons) Contemporary Design Crafts is validated by the University of Wales Trinity Saint David. However, the course has been designed and is delivered by Hereford College of Arts.

**Regulatory Body:** Hereford College of Arts is registered with the Office for Students (OfS) to deliver Higher Education. The OfS is an independent public body which reports to Parliament through the Department for Education <https://www.officeforstudents.org.uk>. (Their aim is to ensure that every student, whatever their background, has a fulfilling experience of higher education that enriches their lives and careers.)

**Length of Course:** The standard and minimum length of this course is as follows:

Course	Standard/minimum length of the course
BA (Hons) Contemporary Design Crafts Full time	3 years
BA (Hons) Contemporary Design Crafts Part time	6 years
BA (Hons) Contemporary Design Crafts Top Up Full time	1 year
BA (Hons) Contemporary Design Crafts Top Up Part time	2 years

Students will need to complete the course to gain the award.

## **ENTRY REQUIREMENTS**

All students need to be at least 18 years of age at the start of the course.

Applicants will normally have an interview where they will present a portfolio of work or perform an audition. The interview can be conducted in person or remotely. This will be a supportive process where guidance will be given on the strengths and areas for improvement.

We normally expect applicants to have achieved 80 UCAS points at entry. Whilst qualifications are important, our offers are not solely based on academic results. We may make offers based on other evidence of talent or suitability for the course.

Applicants who do not satisfy the normal entry requirement but offer other qualifications and or relevant experience will be considered on an individual basis subject to satisfactory information being provided at interview.

Applicants whose first language is not English and require a student visa must achieve Level B2 in an approved Secure English Language Test (SELT) prior to enrolment. For further guidance, please visit the UK Visa and Immigration website <https://www.gov.uk/student-visa>

Your offer letter will include any requirements specific to your offer.

Our Admissions Policy can be found here; <https://www.hca.ac.uk/wp-content/uploads/2018/08/Admissions-Policy-Apr-2021.pdf>

## **CORE MODULES:**

All programmes of study are made up of modules. Some modules are comprised of two or more assignments. Modules have a credit value that contribute to the achievement of the qualification. Each module has its own syllabus, handbook and assessment. In order to pass each year, you need to achieve 120 credits. Modules vary in size from 20 credits to 60 credits.

## PROGRAMME STRUCTURE:

BA (Hons) Contemporary Design Crafts Level 4 (Year 1) Full time		
Module Title	Credits	Module Descriptor
Practice in Context One	20	During the first year, you will be provided with a solid grounding in the history of your studio subject. Practice in Context One demonstrates that all creative practice is influenced by its historical and cultural context – including factors such as: contemporary events and conditions, the available technologies of production, creative work previously made by other practitioners, and the ideas, values and beliefs of the cultures in which the work is produced.
Drawing for Design	20	<p>This module focuses on how drawing is used to formulate and critically evaluate ideas across a range of disciplines and contexts. Students will create explorative and observational drawings using various materials and methods including: line, tone and colour, mark making, scale and proportion. Students also work on technical drawing including Computer Aided Design (CAD) and presentational or working drawings to show specifications or communicate designs.</p> <p>Students will also study modelling and construction methods using Paper, card and wire to investigate surface and form.</p>
Workshop Practice One	20	<p>Throughout this module students participate in a range of materials and skills based process workshops, including health and safety inductions. These will give you the opportunity to explore and experiment with diverse materials, and to understand the various characteristics of those materials through manipulation and application.</p> <p>The workshops will include: -  <b>Small Metals:</b> Annealing, forming, cutting, soldering, photo-etching, enamelling polishing and finishing techniques.  <b>Ceramics:</b> Introduction to clay, construction techniques, slabbing coiling and glaze technology.  <b>3D:</b> Wood, plastics and metal construction, laser cutter, vinyl cutter, sand blasting,</p>
Introduction to Design Methodologies	20	<p>This module focuses on practice based research methods and the design process.</p> <p>Students will create research boards as well as observed, technical and investigative drawings in their sketchbooks. They will create samples and models and investigate materials &amp; processes using technical journals. Students will also reflect on their practice using critique and learning journals.</p>
Design & Craft Practice One	20	<p>This practical module is all about developing designs, experimentation and generating artefacts, prototypes and products or systems.</p> <p>Topics within seminars will include time management and production planning.</p> <p>Students assess possibilities in their making; exploring ideas, developing designs through drawing and making, and testing their ideas. They then refine the materials, representation and expression of their designs.</p>

<b>Digital Dialogues One</b>	20	In this module focused on digital skills, students will be introduced to 2D design and 3D modelling using Autodesk's AutoCAD. 2D drawing basics include dimensioning, scaling, complex objects, parametric drawings and preparing files for the Laser cutter. They will also learn 3D solid and surface modelling, preparing STL files for 3D printing, and visualising and rendering work with Autodesk's software.
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<b>BA (Hons) Contemporary Design Crafts Level 5 (Year 2) Full time</b>		
<b>Module Title</b>	<b>Credits</b>	<b>Module Descriptor</b>
<b>Practice in Context Two</b>	20	<p>Practice in Context Two introduces a number of theoretical approaches which will help extend your understanding of creative practice. This module places a new emphasis on the role of theory in challenging conventional ideas and perspectives, introducing new analytical concepts and enabling you to look at familiar material in a new way.</p> <p>Topics to be covered might include:</p> <ul style="list-style-type: none"> <li>• Critical reading, writing and thinking</li> <li>• Reading objects as text: semiotics, context, culture and myth</li> <li>• Meaning, critical perspective, ideology and discourse</li> <li>• Ownership of meaning: designers and audiences, intended and received meanings, the fluidity of meaning and polysemy</li> <li>• Meaning and value: what is the relationship?</li> <li>• Social identity theory as a means for understanding taste, interest and preference</li> <li>• Social and cultural meanings of things: what is the purpose of craft?</li> <li>• Value of creative practice for the practitioner: questions around alienation, autonomy, purpose, engagement, quality and tradition</li> <li>• Originality and its limitations: issues around individuality, innovation and tradition</li> <li>• Role of the craftsman: what is it?</li> <li>• Theories of form: aesthetics and the significance of form, the relationship of form to style and meaning</li> <li>• Theories of process: issues around method, rationality, ambiguity, chance, accident, associative thinking and appropriation</li> <li>• Materials and value: inherited value and transformation of value through agency</li> </ul> <p>Students will be expected not only to attend teaching sessions but to conduct their own independent research.</p>
<b>Workshop Practice Two</b>	20	<p>Throughout these workshop-based module students will have the opportunity to participate in a range of advanced technical process workshops, with the intention that students match these to their particular area of research interest. These workshops are used to instigate a body of research into material and associated processes.</p> <p>Students often engage in workshops employing materials ranging from ceramics through to textile, woods and metals. With tutorial support students create an independent proposal defining a specific technical</p>

		investigation Students are encouraged to look beyond the obvious and be innovative.
<b>Design Innovation</b>	20	<p>Students will be given a set brief, which might include: site-specific, product or client-led briefs. Practitioners and/or clients will contribute to the design and delivery of the module, depending on the nature and scope of the live brief.</p> <p>Depending on the brief set, student may go on external visits to specific locations. Current projects within this module have involved working with and responding to and exhibiting within the Hereford Cathedral.</p> <p>Topics within seminars and discourse sessions will include: exploring the specific design problems identified within the set brief, developing professional networks, professionalism and client interaction and outsourcing.</p> <p>Students will identify and mobilise an idea, test the possibilities of that idea and finally focus on and present final pieces.</p>
<b>Advanced Design and Craft Practice Two</b>	20	<p>In consultation with module tutors, students will work on brief(s) which are pertinent to their emerging design practice. Seminars will develop professional and entrepreneurial skills necessary for their practice professionally.</p> <p>Students will identify and mobilise an idea, test the possibilities of that idea and finally focus on and present final pieces.</p> <p>At the end of the module, students will critically review their practice and develop a strategy for making future work. As part of this process, students are required to produce a 'statement of intent' which will inform further research in the final year.</p>
<b>Professional Practice One</b>	20	<p>In this module the lectures and seminars include: how to approach a professional maker, approaches to curation and exhibiting, working with a community arts group, designing and delivering a workshop to a community group, and working within education.</p> <p>Students will critically reflect on their future and plan for their personal, educational and career development. You will generate a Personal Development Plan which examines your skills and aptitudes and well as areas of weakness, and match these with the most appropriate opportunities to develop your practice in the wider context of the creative industries.</p> <p>Students will then plan, organise and engage in a period of professional work experience that will test the decisions being made about possible employment routes. Depending on the student's personal circumstances and career aspirations, this experience may take one of a number of forms, e.g.: working with a professional designer or community arts group, curating / exhibiting practice, arts administration, etc.</p>
<b>Digital Dialogues</b>	20	<p>Students will be introduced to advanced techniques and workflows between Autodesk's Sketchbook Pro, AutoCAD, Fusion 360 and Showcase. This module covers: a sketchbook Pro introduction for creating canvases, advanced solid, surface and T spline sculpting in Fusion 360, working with canvases in</p>

		3D environment and advanced rendering using Fusion and Showcase.
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<b>BA (Hons) Contemporary Design Crafts Level 6 (Year 3) Full time</b>		
<b>Module Title</b>	<b>Credits</b>	<b>Module Descriptor</b>
<b>Practice in Context Three</b>	30	<p>In this module you will undertake a substantial piece of self-directed research on a theme of your choice. This module provides you with the opportunity to research and critically assess the ideas and contexts which give meaning and resonance to your own area of studio practice. Your research may be produced in a number of different optional formats, ranging from a written essay to more creative, practice-led options, and you can choose which option you wish to take.</p> <p>The aim of this module is to give you a solid intellectual basis to support you to create a final body of work which is original, perceptive, meaningful, coherent and resolved.</p>
<b>Confirmation of Practice Two</b>	30	<p>The culmination of a three-year learning journey, this final module is a great opportunity to showcase each student's developed personal 'voice'. Students construct their own brief for a Major Project through discussions with their course tutors, peers, mentors or other invited professionals.</p> <p>Seminars will develop professional and entrepreneurial skills appropriate for sustaining practice in a professional sphere. Students will utilise the skills and knowledge they have gained to identify and mobilise an idea, test the possibilities of that idea and finally focus on and present final pieces.</p>
<b>Professional Practice 2</b>	20	<p>Throughout the year, in parallel but directly related to their studio practice, students will be required to engage with the issue of professional practice as it affects their development and subsequent career pathways. The module will include debate and discussion with their peers and professionals in a variety of fields, including practitioners, gallery owners, and other representatives from the creative industries.</p> <p>The module will result in the assembly of a critically engaged and professionally presentable portfolio including promotional material, as well as creation of a comprehensive document in the form of a personal business plan with relevant research.</p> <p>Students will engage in the practical research and production of suitable promotional materials, and the creation of artist and maker's statements and the compiling of CVs in developing their transferable skills together with provision for making quality digital photographic records leading to the production of files for e-portfolios and use on the Internet.</p> <p>There will also be opportunities to design and develop their own website. Students will be encouraged, where appropriate, to investigate and approach commercial and non-commercial outlets to place work whilst in college and beyond.</p>
<b>Resolution of Practice</b>	40	<p>Students will develop an autonomous approach to your design practice that will focus on the ability to learn independently. Through critical analysis and evaluation, students will refine and resolve their design practice, and produce a final body of work.</p>

		<p>Thorough documentation of this module is imperative and will contribute significantly to the students' professional portfolio.</p> <p>At the end of this module students will work together with academic staff in the process of organising and curating a final exhibition of work exhibited within the College or an external venue.</p> <p>Topics within seminars and discourse sessions will include; Advanced approaches to making informed critical judgements in relation to resolved practice. Pertinent topics may include understanding markets, the value of networking, packaging and presentation and the articulation of advanced contemporary craft and making philosophy.</p>
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#### BA (Hons) Contemporary Design Crafts Level 4 (Year 1) part time

Module Title	Credits	Module Descriptor
<b>Workshop Practice One</b>	20	<p>Throughout this module students participate in a range of materials and skills based process workshops, including health and safety inductions. These will give you the opportunity to explore and experiment with diverse materials, and to understand the various characteristics of those materials through manipulation and application.</p> <p>The workshops will include:-</p> <ul style="list-style-type: none"> <li>• <b>Small Metals:</b> Annealing, forming, cutting, soldering, photo-etching, enamelling polishing and finishing techniques.</li> <li>• <b>Ceramics:</b> Introduction to clay, construction techniques, slabbing coiling, glaze technology</li> <li>• <b>3D:</b> Wood, plastics and metal construction, laser cutter, vinyl cutter, sand blasting,</li> </ul>
<b>Practice in Context One</b>	20	<p>During the first year, you will be provided with a solid grounding in the history of your studio subject. Practice in Context One demonstrates that all creative practice is influenced by its historical and cultural context – including factors such as: contemporary events and conditions, the available technologies of production, creative work previously made by other practitioners, and the ideas, values and beliefs of the cultures in which the work is produced.</p>
<b>Introductions to Design Methodologies</b>	20	<p>This module focuses on practice based research methods and the design process.</p> <p>Students will create research boards as well as observed, technical and investigative drawings in their sketchbooks. They will create samples and models and investigate materials &amp; processes using technical journals. Students will also reflect on their practice using critique and learning journals</p>

#### BA (Hons) Contemporary Design Crafts Level 4 (Year 2) Part time

Module Title	Credits	Module Descriptor
<b>Drawing for Design</b>	20	<p>This module focuses on how drawing is used to formulate and critically evaluate ideas across a range of disciplines and contexts. Students will create explorative and observational drawings using various materials and methods including: line, tone and colour, mark making, scale and proportion. Students also work on technical drawing including Computer</p>



		<p>Aided Design (CAD) and presentational or working drawings to show specifications or communicate designs.</p> <p>Students will also study modelling and construction methods using Paper, card and wire to investigate surface and form.</p>
<b>Digital Dialogues One</b>	20	<p>In this module focused on digital skills, students will be introduced to 2D design and 3D modelling using Autodesk's AutoCAD. 2D drawing basics include dimensioning, scaling, complex objects, parametric drawings and preparing files for the Laser cutter. They will also learn 3D solid and surface modelling, preparing STL files for 3D printing, and visualising and rendering work with Autodesk's Showcase software.</p>
<b>Design Craft Practice</b>	20	<p>This practical module is all about developing designs, experimentation and generating artefacts, prototypes and products or systems.</p> <p>Topics within seminars will include time management and production planning.</p> <p>Students assess possibilities in their making; exploring ideas, developing designs through drawing and making, and testing their ideas. They then refine the materials, representation and expression of their designs.</p>

#### BA (Hons) Contemporary Design Crafts Level 5 (Year 3) Part time

Module Title	Credits	Module Descriptor
<b>Design Innovation</b>	20	<p>Students will be given a set brief, which might include: site-specific, product or client-led briefs. Practitioners and/or clients will contribute to the design and delivery of the module, depending on the nature and scope of the live brief.</p> <p>Depending on the brief set, student may go on external visits to specific locations.</p> <p>Topics within seminars and discourse sessions will include: exploring the specific design problems identified within the set brief, developing professional networks, professionalism and client interaction and outsourcing.</p> <p>Students will identify and mobilise an idea, test the possibilities of that idea and finally focus on and present final pieces.</p>
<b>Practice in Context Two</b>	20	<p>Practice in Context Two introduces a number of theoretical approaches which will help extend your understanding of creative practice. This module places a new emphasis on the role of theory in challenging conventional ideas and perspectives, introducing new analytical concepts and enabling you to look at familiar material in a new way.</p> <p>Topics to be covered might include:</p> <ul style="list-style-type: none"> <li>• Critical reading, writing and thinking</li> <li>• Reading objects as text: semiotics, context, culture and myth</li> <li>• Meaning, critical perspective, ideology and discourse</li> <li>• Ownership of meaning: designers and audiences, intended and received meanings, the fluidity of meaning and polysemy</li> <li>• Meaning and value: what is the relationship?</li> <li>• Social identity theory as a means for understanding taste, interest and preference</li> <li>• Social and cultural meanings of things: what is the purpose of craft?</li> </ul>

		<ul style="list-style-type: none"> <li>• Value of creative practice for the practitioner: questions around alienation, autonomy, purpose, engagement, quality and tradition</li> <li>• Originality and its limitations: issues around individuality, innovation and tradition</li> <li>• Role of the craftsman: what is it?</li> <li>• Theories of form: aesthetics and the significance of form, the relationship of form to style and meaning</li> <li>• Theories of process: issues around method, rationality, ambiguity, chance, accident, associative thinking and appropriation</li> <li>• Materials and value: inherited value and transformation of value through agency</li> </ul> <p>Students will be expected not only to attend teaching sessions but to conduct their own independent research.</p>
<b>Professional Practice One</b>	20	<p>In this module the lectures and seminars include: how to approach a professional maker, approaches to curation and exhibiting, working with a community arts group, designing and delivering a workshop to a community group, and working within education.</p> <p>Students will critically reflect on their future and plan for their personal, educational and career development. You will generate a Personal Development Plan which examines your skills and aptitudes and well as areas of weakness, and match these with the most appropriate opportunities to develop your practice in the wider context of the creative industries.</p> <p>Students will then plan, organise and engage in a period of professional work experience that will test the decisions being made about possible employment routes. Depending on the student's personal circumstances and career aspirations, this experience may take one of a number of forms, e.g.: working with a professional designer or community arts group, curating / exhibiting practice, arts administration, etc.</p>

#### BA (Hons) Contemporary Design Crafts Level 5 (Year 4) Part time

Module Title	Credits	Module Descriptor
<b>Workshop Practice Two</b>	20	<p>Throughout these workshop-based module students will have the opportunity to participate in a range of advanced technical process workshops, with the intention that students match these to their particular area of research interest. These workshops are used to instigate a body of research into material and associated processes.</p> <p>Students often engage in workshops employing materials ranging from ceramics through to textile, woods and metals. With tutorial support students create an independent proposal defining a specific technical investigation. Students are encouraged to look beyond the obvious and be innovative.</p>
<b>Digital Dialogues Two</b>	20	<p>Students will be introduced to advanced techniques and workflows between Autodesk's Sketchbook Pro, AutoCAD, Fusion 360 and Showcase. This module covers: a sketchbook Pro introduction for creating canvases, advanced solid, surface and T spline sculpting in Fusion 360, working with canvases in 3D environment and advanced rendering using Fusion and Showcase.</p>

<b>Advanced Design &amp; Craft Practice</b>	20	<p>In consultation with module tutors, students will work on brief(s) which are pertinent to their emerging design practice. Seminars will develop professional and entrepreneurial skills necessary for their practice professionally.</p> <p>Students will identify and mobilise an idea, test the possibilities of that idea and finally focus on and present final pieces.</p> <p>At the end of the module, students will critically review their practice and develop a strategy for making future work. As part of this process, students are required to produce a 'statement of intent' which will inform further research in the final year.</p>
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#### BA (Hons) Contemporary Design Crafts Level 6 (Year 5) Part time

Module Title	Credits	Module Descriptor
<b>Confirmation of Practice</b>	30	<p>The culmination of the student's learning journey, this final module is a great opportunity to showcase each student's developed personal 'voice'. Students construct their own brief for a Major Project through discussions with their course tutors, peers, mentors or other invited professionals.</p> <p>Seminars will develop professional and entrepreneurial skills appropriate for sustaining practice in a professional sphere.</p> <p>Students will utilise the skills and knowledge they have gained to identify and mobilise an idea, test the possibilities of that idea and finally focus on and present final pieces.</p>
<b>Practice in Context Three</b>	30	<p>In this module you will undertake a substantial piece of self-directed research on a theme of your choice. This module provides you with the opportunity to research and critically assess the ideas and contexts which give meaning and resonance to your own area of studio practice. Your research may be produced in a number of different optional formats, ranging from a written essay to more creative, practice-led options, and you can choose which option you wish to take.</p> <p>The aim of this module is to give you a solid intellectual basis to support you to create a final body of work which is original, perceptive, meaningful, coherent and resolved.</p>

#### BA (Hons) Contemporary Design Crafts Level 6 (Year 6) Part time

Module Title	Credits	Module Descriptor
<b>Professional Practice Two</b>	20	<p>Throughout the year, in parallel but directly related to their studio practice, students will be required to engage with the issue of professional practice as it affects their development and subsequent career pathways. The module will include debate and discussion with their peers and professionals in a variety of fields, including practitioners, gallery owners, and other representatives from the creative industries.</p> <p>The module will result in the assembly of a critically engaged and professionally presentable portfolio including promotional material, as</p>

		<p>well as creation of a comprehensive document in the form of a personal business plan with relevant research.</p> <p>Students will engage in the practical research and production of suitable promotional materials, and the creation of artist and maker's statements and the compiling of CVs in developing their transferable skills together with provision for making quality digital photographic records leading to the production of files for e-portfolios and use on the Internet.</p> <p>There will also be opportunities to design and develop their own website. Students will be encouraged, where appropriate, to investigate and approach commercial and non-commercial outlets to place work whilst in college and beyond.</p>
<b>Resolution of Practice</b>	40	<p>Students will develop an autonomous approach to your design practice that will focus on the ability to learn independently. Through critical analysis and evaluation, students will refine and resolve their design practice, and produce a final body of work.</p> <p>Thorough documentation of this module is imperative and will contribute significantly to the students' professional portfolio.</p> <p>At the end of this module students will work together with academic staff in the process of organising and curating a final exhibition of work exhibited within the College or an external venue.</p> <p>Topics within seminars and discourse sessions will include; Advanced approaches to making informed critical judgements in relation to resolved practice. Pertinent topics may include understanding markets, the value of networking, packaging and presentation and the articulation of advanced contemporary craft and making philosophy.</p>

#### BA (Hons) Contemporary Design Crafts Top Up Level 6 (Year 1) Full time

Module Title	Credits	Module Descriptor
<b>Practice in Context Three</b>	30	<p>In this module you will undertake a substantial piece of self-directed research on a theme of your choice. This module provides you with the opportunity to research and critically assess the ideas and contexts which give meaning and resonance to your own area of studio practice. Your research may be produced in a number of different optional formats, ranging from a written essay to more creative, practice-led options, and you can choose which option you wish to take.</p> <p>The aim of this module is to give you a solid intellectual basis to support you to create a final body of work which is original, perceptive, meaningful, coherent and resolved.</p>
<b>Confirmation of Practice Two</b>	30	<p>The culmination of your learning journey, this final module is a great opportunity to showcase each student's developed personal 'voice'. Students construct their own brief for a Major Project through discussions with their course tutors, peers, mentors or other invited professionals.</p> <p>Seminars will develop professional and entrepreneurial skills appropriate for sustaining practice in a professional sphere. Students will utilise the skills and knowledge they have gained to identify and mobilise an idea, test the possibilities of that idea and finally focus on and present final pieces.</p>

<b>Professional Practice Two</b>	20	<p>Throughout the year, in parallel but directly related to their studio practice, students will be required to engage with the issue of professional practice as it affects their development and subsequent career pathways. The module will include debate and discussion with their peers and professionals in a variety of fields, including practitioners, gallery owners, and other representatives from the creative industries.</p> <p>The module will result in the assembly of a critically engaged and professionally presentable portfolio including promotional material, as well as creation of a comprehensive document in the form of a personal business plan with relevant research.</p> <p>Students will engage in the practical research and production of suitable promotional materials, and the creation of artist and maker's statements and the compiling of CVs in developing their transferable skills together with provision for making quality digital photographic records leading to the production of files for e-portfolios and use on the Internet.</p> <p>There will also be opportunities to design and develop their own website. Students will be encouraged, where appropriate, to investigate and approach commercial and non-commercial outlets to place work whilst in college and beyond.</p>
<b>Resolution of Practice</b>	40	<p>Students will develop an autonomous approach to your design practice that will focus on the ability to learn independently. Through critical analysis and evaluation, students will refine and resolve their design practice, and produce a final body of work.</p> <p>Thorough documentation of this module is imperative and will contribute significantly to the students' professional portfolio.</p> <p>At the end of this module students will work together with academic staff in the process of organising and curating a final exhibition of work exhibited within the College or an external venue.</p> <p>Topics within seminars and discourse sessions will include; Advanced approaches to making informed critical judgements in relation to resolved practice. Pertinent topics may include understanding markets, the value of networking, packaging and presentation and the articulation of advanced contemporary craft and making philosophy.</p>

### BA (Hons) Contemporary Design Crafts Top Up Level 6 (Year 1) Part time

Module Title	Credits	Module Descriptor
<b>Practice in Context Three</b>	30	<p>In this module you will undertake a substantial piece of self-directed research on a theme of your choice. This module provides you with the opportunity to research and critically assess the ideas and contexts which give meaning and resonance to your own area of studio practice.</p> <p>Your research may be produced in a number of different optional formats, ranging from a written essay to more creative, practice-led options, and you can choose which option you wish to take.</p> <p>The aim of this module is to give you a solid intellectual basis to support you to create a final body of work which is original, perceptive, meaningful, coherent and resolved.</p>

<b>Confirmation of Practice Two</b>	30	<p>The culmination of your learning journey, this final module is a great opportunity to showcase each student's developed personal 'voice'. Students construct their own brief for a Major Project through discussions with their course tutors, peers, mentors or other invited professionals.</p> <p>Seminars will develop professional and entrepreneurial skills appropriate for sustaining practice in a professional sphere. Students will utilise the skills and knowledge they have gained to identify and mobilise an idea, test the possibilities of that idea and finally focus on and present final pieces.</p>
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### BA (Hons) Contemporary Design Crafts Top Up Level 6 (Year 2) Part time

Module Title	Credits	Module Descriptor
<b>Professional Practice Two</b>	20	<p>Throughout the year, in parallel but directly related to their studio practice, students will be required to engage with the issue of professional practice as it affects their development and subsequent career pathways. The module will include debate and discussion with their peers and professionals in a variety of fields, including practitioners, gallery owners, and other representatives from the creative industries.</p> <p>The module will result in the assembly of a critically engaged and professionally presentable portfolio including promotional material, as well as creation of a comprehensive document in the form of a personal business plan with relevant research.</p> <p>Students will engage in the practical research and production of suitable promotional materials, and the creation of artist and maker's statements and the compiling of CVs in developing their transferable skills together with provision for making quality digital photographic records leading to the production of files for e-portfolios and use on the Internet.</p> <p>There will also be opportunities to design and develop their own website. Students will be encouraged, where appropriate, to investigate and approach commercial and non-commercial outlets to place work whilst in college and beyond.</p>
<b>Resolution of Practice</b>	40	<p>Students will develop an autonomous approach to your design practice that will focus on the ability to learn independently. Through critical analysis and evaluation, students will refine and resolve their design practice, and produce a final body of work.</p> <p>Thorough documentation of this module is imperative and will contribute significantly to the students' professional portfolio.</p> <p>At the end of this module students will work together with academic staff in the process of organising and curating a final exhibition of work exhibited within the College or an external venue.</p> <p>Topics within seminars and discourse sessions will include; Advanced approaches to making informed critical judgements in relation to resolved practice. Pertinent topics may include understanding markets, the value of networking, packaging and presentation and the articulation of advanced contemporary craft and making philosophy.</p>

## **COMPOSITION OF THE COURSE AND HOW THE COURSE WILL BE DELIVERED:**

The course is modular and is managed on a two semester schedule, each of 15 weeks' duration. The academic year begins in September and ends in June.

**Level 4:** the course defines Level 4 as induction and core generic skills acquisition

**Level 5:** applies the new skills gained at Level 4 in a range of appropriate contexts

**Level 6:** students specialise through individual learning programmes

The total length of the academic year is 32 weeks (including enrolment, induction and a reading week), with breaks for Christmas, Easter and Summer.

Students will have access to College resources (studios, library, workshops, social areas) on week days during normal working hours and later on some days and at certain times of the year. Students may also have access to some of the resources in vacations, and current information on this is available by request.

Students are awarded 'credits' for the successful completion of a module, totaling 120 in each academic year. A single credit is defined as ten hours of study so a 20 credit module requires 200 hours of study in total. A student must successfully achieve 120 credits. 1200 hours of study in total.

The percentage of contact time devoted to differing learning environments depends on the individual module content, but the course seeks to use a wide variety of teaching methods wherever possible. Examples of teaching methods include, process inductions and workshops, demonstrations, lectures, presentations, master-classes, on-line learning activities, tutorials and seminar discussion groups.

Assessment is almost exclusively made by submission of course work in the form of a portfolio, although written essays and reviews plus presentations are also used. There are no timed, written examinations.

## TUITION FEES

The tuition fees for 2021/22 are outlined in the table below. For more information about applying for a tuition fee loan, please visit [www.direct.gov.uk/studentfinance](http://www.direct.gov.uk/studentfinance).

Please note that this annual fee will remain unchanged for the 3-year duration of your course. However, following enrolment, students transferring to an alternative mode of study, repeating or retaking modules or suspending their studies, will need to confirm fees with the Finance Department.

COURSE	LEVEL	YEAR	FEES
BA (Hons) Contemporary Design Crafts full time (UK/EU students with settled or pre settled status)	4	Year 1	£9000
BA (Hons) Contemporary Design Crafts full time (UK/EU students with settled or pre settled status)	5 (Direct entrants)	Year 2	£9000
BA (Hons) Contemporary Design Crafts Top Up full time (UK/EU students with settled or pre settled status)	6	Year 1	£9000
BA (Hons) Contemporary Design Crafts part time (UK/EU students with settled or pre settled status)	4	Year 1	£4500
BA (Hons) Contemporary Design Crafts Top Up part time (UK/EU students with settled or pre settled status)	6	Year 1	£4500
BA (Hons) Contemporary Design Crafts full time (Overseas students and EU students)	4	Year 1	£11,200

EU students who have pre settled status under the EU Settlement Scheme will be eligible for a tuition fee loan only.

Please note that the Higher Education Student Finance portal normally opens in mid-February. The College would encourage students to submit their student finance application as soon as possible so funding is in place for when they start their course

**All students need to ensure that the funding is in place for their tuition fees and living costs prior to enrolment.**

### **PAYMENT, SERVICE DELIVERY AND PERFORMANCE ARRANGEMENTS:**

- If the tuition fee is paid to the College via the Student Loans Company, it will be paid in 3 instalments – 25% in term 1, 25% in term 2 and 50% in term 3.
- If a student is paying their own tuition fees, students can pay in instalments by direct debit only. Students will be required to pay 1/3 of their annual tuition fees each term.
- Overseas students are required to pay their tuition fees in full by June prior to the commencement of their course.
- Any of the additional costs (see additional costs section) are collected via an online secure payment system.



## **ADDITIONAL COSTS**

Additional costs are directly related to your study but exclude accommodation and student's personal living costs. Further information about halls of residence and other accommodation available in Hereford is available on our website.

The courses at HCA have been designed to minimise the impact of additional costs; some trips and materials will be fully funded by the college or heavily subsidised. However, typically, a student will choose to spend around an additional £250 in the first year, £375 in the second year and £400 in their final year, depending on scale of work and materials chosen or other related costs.

Students spend different amounts depending on the areas in which they specialise and individual choices. We appreciate that not all students will be able invest the same money in their work and staff assessing it will not judge work by the cost of materials or other resources.

The college shop stocks specialist materials at competitive prices and digital equipment can be loaned from the media stores at no extra cost to students.

Students on all courses will also have the chance to take part in optional trips that require additional payment. Non – attendance on the trips will not incur assessment penalties, though trips are designed to help students develop their practice. There is an optional annual cross-course overseas residential trip. During the academic year 2019-20, the planned destination was Copenhagen and the cost to students was £385 for shared dormitory rooms which included UK airport transfers, overseas airport transfers and insurance.

Places on the optional trips are allocated on a first come first serve basis.

On completion of Level 6 (the final level of study), some students also choose to take part in an optional residential trip to London for one of the various graduate showcases (for instance Free Range). Decisions about these showcases are made by the college with students on an annual basis and costed according to differing showcase fees, numbers of students taking part and ambition of display. Students are required to contribute to financing this activity and are encouraged to take part in fundraising events and grant applications.

The College is committed to ensuring that students considering studying at HCA are fully aware of the possible additional costs.

Following enrolment, students that face genuine financial hardship may apply to the College Hardship Fund.

## AVERAGE ANNUAL COST BREAKDOWN

This table is an estimate of the costs a typical BA (Hons) Contemporary Design Crafts student may face during each of the three years on the course.

The blue figures represent realistic costs for students who purchase materials at their average costs. The Yellow figures are hypothetical costs for those who are able to invest in additional resources pertinent to their emerging practice.

These are estimated annual figures unless specified.

LEVEL OF STUDY	LV4		LV5		LV6	
Adobe CC subscription for use outside of college hours (discounted by 70%) NB Adobe CC is free to use for any student working within the college.	£16.24 per month		£16.24 per month		£16.24 per month	
Print charges for course work and exhibition display work	£20	£25.00	£2	£25	£30	£40
Purchasing tickets for museums and galleries*	£15	£50.00	£25	Unlimited	£25.00	Unlimited
3D Modelling	£10	£15	£10	Unlimited	0	Unlimited
Transport costs on city visits**	£20	£20	£20	£20	£20	£20
Portfolio cases***					£15	£50
Specific Tools	£35	Unlimited	£35	Unlimited	£35	Unlimited
Material Costs	£40	Unlimited	£40	Unlimited	£40	Unlimited
Web hosting and domain name registration					£98	£200+
Craft materials for Jewellery	£25	£40			£100	Unlimited

\*students are made aware of reduced ticket pricing available through providers such as Student Art Pass

\*\*students are made aware of reduced ticket pricing available through 16-25 National Rail card. Most local/countywide trips are funded through the course budget. This example considers self-directed research trips by train to Birmingham and/or London

\*\*\*many students already have portfolios from previous education route; these don't become a course 'requirement' until L6 in preparation for industry interviews

## **LOCATION OF STUDY**

Our degree courses are all based at our College Road Campus but several specialist workshops and performing spaces are located nearby on our Folly Lane Campus and degree level students often work between both sites. Much of a student's study will also involve working in different locations in the city and surrounding area.

## **LOCATIONS AND CONTACT DETAILS**

- **College Road Campus:** Hereford College of Arts, College Road, Hereford. HR1 1EB.
- **Folly Lane Campus:** Hereford College of Arts, Folly Lane, Hereford. HR1 1LT.
- **Telephone:** 01432 273359
- **Fax:** 01432 341099

If you have any enquiries please contact our registry department: [registry@hca.ac.uk](mailto:registry@hca.ac.uk)

## **COMPLAINT HANDLING PROCESS**

Our full complaints policy can be found here; <https://www.hca.ac.uk/wp-content/uploads/2020/03/student-complaints-policy-and-procedure.pdf>

Information relating to all academic regulations, including complaints procedures can be found via the UWTSD public website. <https://www.uwttd.ac.uk/academic-office/academic-quality-handbook>