HCA

KEY INFORMATION

BA (HONS)
PHOTOGRAPHY

Key Information for the BA (Hons) Photography Degree (including full time, part time and Top Up) starting in 2022/23

About this document: This key Information gives you a summary of the core characteristics of the BA (Hons) Photography degree at HCA. Students may have learnt about this course from multiple sources: the college website, the college prospectus, and from conversations with staff and students for example, but we want to ensure that students have this overview for reference at any time during their studies with us as a record of the service we are agreeing to provide when a student accepts our offer of a place.

Award: The qualification that a student will receive upon successful completion of the programme is a BA (Hons) Photography. This means that the award will be a Bachelor of Arts 'with honours'.

If a student does not complete the course, they may be eligible for a Certificate or Diploma of Higher Education.

Validating Body: The BA (Hons) Photography Degree is validated by the University of Wales Trinity Saint David. However, the course has been designed and is delivered by Hereford College of Arts.

Regulatory Body: Hereford College of Arts is registered with the Office for Students (OfS) to deliver Higher Education. The OfS is an independent public body which reports to Parliament through the Department for Education https://www.officeforstudents.org.uk. (Their aim is to ensure that every student, whatever their background, has a fulfilling experience of higher education that enriches their lives and careers.)

Length of Course: The standard and minimum length of this course is as follows:

Course	Standard/minimum length of the course
BA (Hons) Photography Full time	3 years
BA (Hons) Photography Part time	6 years
BA (Hons) Photography Top Up Full time	1 year
BA (Hons) Photography Top Up Part time	2 years

Students will need to complete the course to gain the award.

ENTRY REQUIREMENTS

All students need to be at least 18 years of age at the start of the course.

Applicants will normally have an interview where they will present a portfolio of work. The interview can be conducted in person or remotely. This will be a supportive process where guidance will be given on the strengths and areas for improvement.

We normally expect applicants to have achieved 80 UCAS points at entry. Whilst qualifications are important, our offers are not solely based on academic results. We may make offers based on other evidence of talent or suitability for the course.

Applicants who do not satisfy the normal entry requirement but offer other qualifications and or relevant experience will be considered on an individual basis subject to satisfactory information being provided at interview.

Applicants whose first language is not English and require a student visa must achieve Level B2 in an approved Secure English Language Test (SELT) prior to enrolment. For further guidance, please visit the UK Visa and Immigration website https://www.gov.uk/student-visa

Your offer letter will include any requirements specific to your offer.

Our Admissions Policy can be found here; https://www.hca.ac.uk/wp-content/uploads/2018/08/Admissions-Policy-Apr-2021.pdf

CORE MODULES

All programmes of study are made up of modules. Some modules are comprised of two or more assignments. Modules have a credit value that contribute to the achievement of the qualification. Each module has its own syllabus, handbook and assessment. In order to pass each year, you need to achieve 120 credits. Modules vary in size from 20 credits to 60 credits.

PROGRAMME STRUCTURE

From your first day at HCA you will work as a creative, developing your skills and your own voice through a series of projects. You will develop your creative practice, practical skills alongside your critical awareness and theoretical knowledge. You will study a range of modules that build your knowledge and confidence and total 120 credits each year.

BA (HONS) PHOTOGRAPHY Level 4 (Year 1) Full time		
Module Title	**Credits**	**Module Description**
Practice in Context 1	20	The module provides an introduction to the work of key practitioners in Photography, both past and present, across various genres of practice, to give students a broad overview of the historical development of the discipline and of the contexts which enable the work to be understood and assessed. The range of contexts examined in this module might include: • Biographical: artist's intentions and personal factors relevant to understanding the work; • Historical: political, social and cultural issues being addressed, direct and indirect influences of the historical environment; • Technological: factors related to development of the technology of creative production; • Art historical: precedents, influences, and relationships with contemporaries working in the same field; • Social: relationships, both individual and general, relevant to understanding the work; • Ethical factors relevant to understanding and evaluating the work; • Cultural: values and beliefs implicit in the work derived from the cultural environment, intentionally or unintentionally included. Students will be introduced to the context and genres within which designers operate and the cultural and social significance of their practice. When appropriate students will be encouraged to relate past work to current issues and practices.
Practice 1	40	Exploring Photographic image making This module will act as a key introduction to a range of photographic principles and techniques as well as research methodology and developing creative practice based on concepts or issues. At this stage students will engage in a range of practical inductions and tasks and will be introduced to the construction of meaning through statement of intent and choice of image making, subject matter and techniques. Traditional skills such as film and darkroom practice will sit alongside introduction to digital imaging skills both on location and within the Photo studio. Key visual concerns within the medium of photography such as qualities of light, time and selection of appropriate equipment are all part of several projects

| | | that provide creative challenges and introduce students to visual language in photography.

Activities and content:
- Technical seminars
- Inductions to Lighting, Film processing, Digital principles
- Induction to use of traditional and digital camera equipment
- Studio lighting and techniques for Portraiture and Still-life
- Street photography
- Meaning and metaphor in photography
- Darkroom techniques
- Experimental imaging using traditional techniques and processes
- Working collaborative with others to create visual outcomes |
|---|---|---|
| Foundations for Learning | 20 | The foundations for learning element seeks to enable all students to thrive at HCA and beyond. It is an induction into a range of aspects of learning in an Arts School, including; academic skills, note taking skills, research skills, collaboration skills, fundamental IT skills, understanding the course structure, understanding assessment, how to give and take critical feedback, self-reflection, evaluation, time management, independent learning, staying safe, relationships and consent, sustainability in the creative sector.

The module will aim to start students journey towards being reflexive practitioners who are able to identify their subjective relationship with the objective world, to be curious about who they are, how they have been constructed by outside influences and moulded by institutional attitudes, and how they negotiate this process to find their own voice and values.

Effective research skills are central to students developing their own voice. Confidence in sourcing, editing and responding to research, both practical and theory based is the foundation for this process and is introduced in this module.

It also aims to introduce students to the broad range of student support services within our institution, learning resources, academic skills and learning support. |
| Practice 2 | 40 | Place, History, Meaning
This module is focussed on working on location developing a range of projects that are creatively stimulating and challenging as well as providing opportunities to develop a location project of choice in a key genre of photography such as Architectural, Fashion, Editorial Portrait, Landscape or other.

An initial project focussed on 'sense of place' will introduce students to develop more in-depth research related to specific |

places or spaces in terms of their use, history and ambience. A range of technical inductions and seminars on creative location practice will provide the student with new visual tools to develop location imagery that using specific techniques will communicate thorough visual quality that will include close attention to print quality as well as in camera techniques. Live projects and collaborative working may feature within this module.

Activities and content may include:
- Inductions to off-camera and fill-in flash
- Induction to Interior photography
- Induction to Portrait and Fashion photography on location
- Technical seminars
- Landscape field trip + Gallery Visit

BA (HONS) PHOTOGRAPHY Level 5 (Year 2) Full time		
Module Title	**Credits**	**Module Description**
Practice in Context 2	20	The teaching programme will provide an introduction to a number of theoretical approaches which will help students extend their understanding of how creative practice can be critically understood (meaning) and evaluated (value). Topics to be covered might include: • Critical reading, writing and thinking • Reading graphic design as text: semiotics, context, culture and myth • Meaning, critical perspective, voice and reflexivity • Phenomenological approaches to meaning, embodiment and affect • Meaning and truth: the photograph as both index and construct • Photography and time • Aesthetics and form, beauty and the sublime • Photography within digital culture
Practice 3	40	This module and its practical period is focussed on 'Narrative Imaging' ranging from developing personal projects to ambitious visual story telling in book form as well as the use of moving image as an additional tool for students to explore ideas and narratives. The term Narrative or Story will be a guiding principle but within this creative freedom to develop highly personal practice based on preferred media, discourse and genre is paramount. Students will be asked to develop concepts that may result in substantial bodies of work and may explore current issues, reflecting on current culture and politics or take the form of a more 'introvert' personal explorations related to identity or other.

		The book forms as a means to order, sequence and engage will be one form of expression as well as creating a moving image product that could be video, animation or Audio-Visual using stills.
		Over the module period students will develop several creative projects with 'narrative' gaining valuable new technical means for the construction of thematic work. Depending on opportunities some of this practice may be client led live projects.
		Activities and content may include:
		• Technical seminars • Induction to Moving image production • Induction to high end digital studio production • Induction to developing meaning within the Book form • Seminars on creative narrative in Photography • Seminar on sequencing of images and book layout design • Range of practical projects including Book production and Video • Working collaborative with others to create visual outcomes
Practice 4	40	This module aims to guide students towards identifying and developing a personal practice that will continue into Level 6. At the same time, students will develop more advanced production techniques and will engage in professional practice that demand a high level of project management and understanding of professional working methodologies.
		Over the whole module period there will be the opportunity to develop highly personal creative practices that examines individual approaches towards conceptual contemporary image making. Students wishing to further explore moving image production or traditional processes will have the option to do so.
		Alongside this, students will be asked to explore and develop an advanced level of industry working practices by engaging with client led projects and tasks that demand a high level of technical, creative and personal management skills.
		Activities and content may include: • Personal project development • Live project and/or Competition entry • Professional practice seminars
Professional Practice 1	20	During this module, students will develop professional skills through independently negotiating, organising and completing an appropriate period of professional work experience.
		Opportunities for professional work experience may include, live briefs, individual and group exhibitions, participating in national

or international conferences, competitions, curation , commissions, designing and delivering a socially engaged community or schools project or undertaking placements in arts organisations such as arts workshops, art co-operatives, galleries etc.

A series of visiting speakers, ranging from artist to professionals from creative organisations and education, will provide insightful advice into areas such as:

- How to approach individual creative or organisations.
- What different creative professions entail.
- Expectations in the workplace.
- How to plan content for and deliver education / community based art projects.
- Working to client commission/competition briefs.
- Collectives/Collaboration/Networking
  Working with other people, How, why, what and when?

Students will document and reflect on their professional work experience(s) and create a multi-media Professional Development Plan with supporting material for summative assessment.

BA (HONS) PHOTOGRAPHY Level 6 (Year 3) Full time		
Module Title	Credits	Module Description
Practice in Context 3	20	The content of this module differs for each student, as each undertakes a research project into a self-selected topic designed to help them make sense of their own specialist area of studio practice in terms of culture, context and critical theory. Working closely with an individual supervisor, students are guided to select a research topic that is both manageable and appropriate to their studio interests and are helped both to locate and organise relevant sources and to construct a critical position informed by theory. The project is an exercise in largely self-directed academic research, but students receive tailored individual support and are given a series of target dates for reaching set stages of the project (e.g., delivery of title and synopsis, first draft, and so on) to ensure they stay on track as they progress towards the final deadline.
Practice 5	30	The nature of this module is cumulative. It demands that students reflect upon and recognise strengths, areas of specialist interest and ability, areas for further exploration and development, or initiate as a result of previous or forming conceptual or technical development. There is no prescriptive set themed project for this module. Rather, through self-diagnosis of engagement, previous projects and experiences, a self-written project is initiated which enables

		the progression with the development of an individual and purposeful photographic practice. The work through the module will result in demonstrating an awareness, definition and therefore direction for students as an individual photographic practitioner.
		All work is required to be supported by relevant research to provide cultural and professional evaluation of contexts for individual practice and employment.
		Activities and content may include: • Evaluative peer seminars • Continued refinement of use of traditional and digital camera equipment • Meaning and metaphor in photography • Refinement of digital and darkroom print • Development of exhibition planning and outcomes • Working collaborative with others to create visual outcomes
Professional Practice 2	10	Students will revisit and refine their Professional Development Plan and produce additional material to support the generation of their graduate portfolio including the development of social media and web presences, business identity (where appropriate) ensuring they appropriately prepared to launch their professional careers.
		A series of visiting speakers, ranging from artist to professionals from creative organisations and education, will provide insightful advice into areas such as:
		• The employment landscape (portfolio careers, the gig economy etc) • Copyright Law, licensing, contracts, T&C's, insurance, taxation, NI How, why, what and when? • The differences between Self-employment and permanent employment Proactive/Reactive/business ownership/entrepreneurship • Ethics, Morality and your career, an overview of how the Media operates censorship & self-censorship/audience/working ethically/sustainable choices • Representation online/ Social Media networking How, why, what and when? Consistency of brand, Effective and appropriate copy, quality of images • CV writing skills/Letter of introduction writing/application writing skills • Costing work/funding- writing applications and bids/budgeting Evaluating projects and clients/managing clients and employers • Further study • Postgraduate courses, Teaching courses

Practice 6	60	The nature of this module is definitive. It demands that students reflect upon and recognise strengths, areas of specialist interest and ability, identifying a defined photographic practice to explore, develop and refine conceptually, technically and contextually. There will be a component in the module that demands that students research and navigate the placement of their practice in a cultural and professional context to determine outcomes for their future progression as a photographer.
		The identification of an area of specialist practice, the development of a self-initiated project through a Statement of Intent will enable focused progression of an individual and defined photographic practice. The production of a portfolio, online presence and a final exhibition will be resolved to a high professional, technical, conceptual and contextual standard.
		Activities and content may include:
		• Evaluative peer seminars • Continued refinement of use of traditional and digital camera equipment • Refinement of digital and darkroom print • Development of exhibition planning and resolve • Working collaborative with others to create visual outcomes • Web site design and creation of promotional materials • Engagement with National online graduate exposé • Creation of a professional portfolio • Planning, design and exhibition of work through degree show

BA (HONS) PHOTOGRAPHY Level 4 (Year 1 of 6) Part time		
Module Title	**Credits**	**Module Description**
Practice 1	40	Exploring Photographic image making This module will act as a key introduction to a range of photographic principles and techniques as well as research methodology and developing creative practice based on concepts or issues. At this stage students will engage in a range of practical inductions and tasks and will be introduced to the construction of meaning through statement of intent and choice of image making, subject matter and techniques. Traditional skills such as film and darkroom practice will sit alongside introduction to digital imaging skills both on location and within the Photo studio. Key visual concerns within the medium of photography such as qualities of light, time and selection of appropriate equipment are all part of several projects that provide creative challenges and introduce students to visual language in photography. **Activities and content:**

		· Technical seminars
		· Inductions to Lighting, Film processing, Digital principles
		· Induction to use of traditional and digital camera equipment
		· Studio lighting and techniques for Portraiture and Still-life
		· Street photography
		· Meaning and metaphor in photography
		· Darkroom techniques
		· Experimental imaging using traditional techniques and processes
		· Working collaborative with others to create visual outcomes
Foundations for Learning	20	The foundations for learning element seeks to enable all students to thrive at HCA beyond. It is an induction into a range of aspects of learning in an Arts School, including; academic skills, note taking skills, research skills, collaboration skills, fundamental IT skills, understanding the course structure, understanding assessment, how to give and take critical feedback, self-reflection, evaluation, time management, independent learning, staying safe, relationships and consent, sustainability in the creative sector.

The module will aim to start students journey towards being reflexive practitioners who are able to identify their subjective relationship with the objective world, to be curious about who they are, how they have been constructed by outside influences and moulded by institutional attitudes, and how they negotiate this process to find their own voice and values.

Effective research skills are central to students developing their own voice. Confidence in sourcing, editing and responding to research, both practical and theory based is the foundation for this process and is introduced in this module.

It also aims to introduce students to the broad range of student support services within our institution, learning resources, academic skills and learning support. |

BA (HONS) PHOTOGRAPHY Level 4 (Year 2 of 6) Part time		
Module Title	**Credits**	**Module Description**
Practice in Context 1	20	The module provides an introduction to the work of key practitioners in Photography, both past and present, across various genres of practice, to give students a broad overview of the historical development of the discipline and of the contexts which enable the work to be understood and assessed.

The range of contexts examined in this module might include: |

		• Biographical: artist's intentions and personal factors relevant to understanding the work; • Historical: political, social and cultural issues being addressed, direct and indirect influences of the historical environment; • Technological: factors related to development of the technology of creative production; • Art historical: precedents, influences, and relationships with contemporaries working in the same field; • Social: relationships, both individual and general, relevant to understanding the work; • Ethical factors relevant to understanding and evaluating the work; • Cultural: values and beliefs implicit in the work derived from the cultural environment, intentionally or unintentionally included. Students will be introduced to the context and genres within which designers operate and the cultural and social significance of their practice. When appropriate students will be encouraged to relate past work to current issues and practices.
Practice 2	40	Place, History, Meaning This module is focussed on working on location developing a range of projects that are creatively stimulating and challenging as well as providing opportunities to develop a location project of choice in a key genre of photography such as Architectural, Fashion, Editorial Portrait, Landscape or other. An initial project focussed on 'sense of place' will introduce students to develop more in-depth research related to specific places or spaces in terms of their use, history and ambience. A range of technical inductions and seminars on creative location practice will provide the student with new visual tools to develop location imagery that using specific techniques will communicate thorough visual quality that will include close attention to print quality as well as in camera techniques. Live projects and collaborative working may feature within this module. Activities and content may include: • Inductions to off-camera and fill-in flash • Induction to Interior photography • Induction to Portrait and Fashion photography on location • Technical seminars • Landscape field trip + Gallery Visit

Module Title	Credits	Module Description
Practice 3	40	This module and its practical period is focussed on 'Narrative Imaging' ranging from developing personal projects to ambitious visual story telling in book form as well as the use of moving image as an additional tool for students to explore ideas and narratives. The term Narrative or Story will be a guiding principle but within this creative freedom to develop highly personal practice based on preferred media, discourse and genre is paramount. Students will be asked to develop concepts that may result in substantial bodies of work and may explore current issues, reflecting on current culture and politics or take the form of a more 'introvert' personal explorations related to identity or other. The book forms as a means to order, sequence and engage will be one form of expression as well as creating a moving image product that could be video, animation or Audio-Visual using stills. Over the module period students will develop several creative projects with 'narrative' gaining valuable new technical means for the construction of thematic work. Depending on opportunities some of this practice may be client led live projects. Activities and content may include: • Technical seminars • Induction to Moving image production • Induction to high end digital studio production • Induction to developing meaning within the Book form • Seminars on creative narrative in Photography • Seminar on sequencing of images and book layout design • Range of practical projects including Book production and Video • Working collaborative with others to create visual outcomes
Professional Practice 1	20	During this module, students will develop professional skills through independently negotiating, organising and completing an appropriate period of professional work experience. Opportunities for professional work experience may include, live briefs, individual and group exhibitions, participating in national or international conferences, competitions, curation , commissions, designing and delivering a socially engaged community or schools project or undertaking placements in arts organisations such as arts workshops, art co-operatives, galleries etc. A series of visiting speakers, ranging from artist to professionals from creative organisations and education, will provide insightful advice into areas such as:

- How to approach individual creative or organisations.
- What different creative professions entail.
- Expectations in the workplace.
- How to plan content for and deliver education / community based art projects.
- Working to client commission/competition briefs.
- Collectives/Collaboration/Networking
  Working with other people, How, why, what and when?

Students will document and reflect on their professional work experience(s) and create a multi-media Professional Development Plan with supporting material for summative assessment.

BA (HONS) PHOTOGRAPHY Level 5 (Year 4 of 6) Part time

Module Title	Credits	Module Description
Practice in Context 2	20	The teaching programme will provide an introduction to a number of theoretical approaches which will help students extend their understanding of how creative practice can be critically understood (meaning) and evaluated (value). Topics to be covered might include: • Critical reading, writing and thinking • Reading graphic design as text: semiotics, context, culture and myth • Meaning, critical perspective, voice and reflexivity • Phenomenological approaches to meaning, embodiment and affect • Meaning and truth: the photograph as both index and construct • Photography and time • Aesthetics and form, beauty and the sublime • Photography within digital culture
Practice 4	40	This module aims to guide students towards identifying and developing a personal practice that will continue into Level 6. At the same time, students will develop more advanced production techniques and will engage in professional practice that demand a high level of project management and understanding of professional working methodologies. Over the whole module period there will be the opportunity to develop highly personal creative practices that examines individual approaches towards conceptual contemporary image making. Students wishing to further explore moving image production or traditional processes will have the option to do so.

Alongside this, students will be asked to explore and develop an advanced level of industry working practices by engaging with client led projects and tasks that demand a high level of technical, creative and personal management skills.

Activities and content may include:
- Personal project development
- Live project and/or Competition entry
- Professional practice seminars

BA (HONS) PHOTOGRAPHY Level 6 (Year 5 of 6) Part time

Module Title	Credits	Module Description
Practice in Context 3	20	The content of this module differs for each student, as each undertakes a research project into a self-selected topic designed to help them make sense of their own specialist area of studio practice in terms of culture, context and critical theory. Working closely with an individual supervisor, students are guided to select a research topic that is both manageable and appropriate to their studio interests and are helped both to locate and organise relevant sources and to construct a critical position informed by theory. The project is an exercise in largely self-directed academic research, but students receive tailored individual support and are given a series of target dates for reaching set stages of the project (e.g., delivery of title and synopsis, first draft, and so on) to ensure they stay on track as they progress towards the final deadline.
Practice 5	30	The nature of this module is cumulative. It demands that students reflect upon and recognise strengths, areas of specialist interest and ability, areas for further exploration and development, or initiate as a result of previous or forming conceptual or technical development. There is no prescriptive set themed project for this module. Rather, through self-diagnosis of engagement, previous projects and experiences, a self-written project is initiated which enables the progression with the development of an individual and purposeful photographic practice. The work through the module will result in demonstrating an awareness, definition and therefore direction for students as an individual photographic practitioner. All work is required to be supported by relevant research to provide cultural and professional evaluation of contexts for individual practice and employment. Activities and content may include: • Evaluative peer seminars • Continued refinement of use of traditional and digital camera equipment

Module Title	Credits	Module Description
		• Meaning and metaphor in photography • Refinement of digital and darkroom print • Development of exhibition planning and outcomes • Working collaborative with others to create visual outcomes
Professional Practice 2	10	Students will revisit and refine their Professional Development Plan and produce additional material to support the generation of their graduate portfolio including the development of social media and web presences, business identity (where appropriate) ensuring they appropriately prepared to launch their professional careers. A series of visiting speakers, ranging from artist to professionals from creative organisations and education, will provide insightful advice into areas such as: • The employment landscape (portfolio careers, the gig economy etc) • Copyright Law, licensing, contracts, T&C's, insurance, taxation, NI How, why, what and when? • The differences between Self-employment and permanent employment Proactive/Reactive/business ownership/entrepreneurship • Ethics, Morality and your career, an overview of how the Media operates censorship & self-censorship/audience/working ethically/sustainable choices • Representation online/ Social Media networking How, why, what and when? Consistency of brand, Effective and appropriate copy, quality of images • CV writing skills/Letter of introduction writing/application writing skills • Costing work/funding- writing applications and bids/budgeting Evaluating projects and clients/managing clients and employers • Further study • Postgraduate courses, Teaching courses

BA (HONS) PHOTOGRAPHY Level 6 (Year 6 of 6) Part time		
Module Title	Credits	Module Description
Practice 6	60	The nature of this module is definitive. It demands that students reflect upon and recognise strengths, areas of specialist interest and ability, identifying a defined photographic practice to explore, develop and refine conceptually, technically and contextually. There will be a component in the module that demands that students research and navigate the placement of their practice in a cultural and professional context to determine outcomes for their future progression as a photographer.

The identification of an area of specialist practice, the development of a self-initiated project through a Statement of Intent will enable focused progression of an individual and defined photographic practice. The production of a portfolio, online presence and a final exhibition will be resolved to a high professional, technical, conceptual and contextual standard.

Activities and content may include:

- Evaluative peer seminars
- Continued refinement of use of traditional and digital camera equipment
- Refinement of digital and darkroom print
- Development of exhibition planning and resolve
- Working collaborative with others to create visual outcomes
- Web site design and creation of promotional materials
- Engagement with National online graduate exposé
- Creation of a professional portfolio
- Planning, design and exhibition of work through degree show

BA (HONS) PHOTOGRAPHY TOP UP Level 6 (Year 1) Full time

Module Title	Credits	Module Description
Practice in Context 3	20	The content of this module differs for each student, as each undertakes a research project into a self-selected topic designed to help them make sense of their own specialist area of studio practice in terms of culture, context and critical theory. Working closely with an individual supervisor, students are guided to select a research topic that is both manageable and appropriate to their studio interests and are helped both to locate and organise relevant sources and to construct a critical position informed by theory. The project is an exercise in largely self-directed academic research, but students receive tailored individual support and are given a series of target dates for reaching set stages of the project (e.g., delivery of title and synopsis, first draft, and so on) to ensure they stay on track as they progress towards the final deadline.
Practice 5	30	The nature of this module is cumulative. It demands that students reflect upon and recognise strengths, areas of specialist interest and ability, areas for further exploration and development, or initiate as a result of previous or forming conceptual or technical development.

There is no prescriptive set themed project for this module. Rather, through self-diagnosis of engagement, previous projects and experiences, a self-written project is initiated which enables the progression with the development of an individual and purposeful photographic practice. The work through the module |

		will result in demonstrating an awareness, definition and therefore direction for students as an individual photographic practitioner. All work is required to be supported by relevant research to provide cultural and professional evaluation of contexts for individual practice and employment. Activities and content may include: • Evaluative peer seminars • Continued refinement of use of traditional and digital camera equipment • Meaning and metaphor in photography • Refinement of digital and darkroom print • Development of exhibition planning and outcomes • Working collaborative with others to create visual outcomes
Professional Practice 2	10	Students will revisit and refine their Professional Development Plan and produce additional material to support the generation of their graduate portfolio including the development of social media and web presences, business identity (where appropriate) ensuring they appropriately prepared to launch their professional careers. A series of visiting speakers, ranging from artist to professionals from creative organisations and education, will provide insightful advice into areas such as: • The employment landscape (portfolio careers, the gig economy etc) • Copyright Law, licensing, contracts, T&C's, insurance, taxation, NI How, why, what and when? • The differences between Self-employment and permanent employment Proactive/Reactive/business ownership/entrepreneurship • Ethics, Morality and your career, an overview of how the Media operates censorship & self-censorship/audience/working ethically/sustainable choices • Representation online/ Social Media networking How, why, what and when? Consistency of brand, Effective and appropriate copy, quality of images • CV writing skills/Letter of introduction writing/application writing skills • Costing work/funding- writing applications and bids/budgeting Evaluating projects and clients/managing clients and employers • Further study • Postgraduate courses, Teaching courses
Practice 6	60	The nature of this module is definitive. It demands that students reflect upon and recognise strengths, areas of specialist interest and ability, identifying a defined photographic practice to

explore, develop and refine conceptually, technically and contextually. There will be a component in the module that demands that students research and navigate the placement of their practice in a cultural and professional context to determine outcomes for their future progression as a photographer.

The identification of an area of specialist practice, the development of a self-initiated project through a Statement of Intent will enable focused progression of an individual and defined photographic practice. The production of a portfolio, online presence and a final exhibition will be resolved to a high professional, technical, conceptual and contextual standard.

Activities and content may include:

- Evaluative peer seminars
- Continued refinement of use of traditional and digital camera equipment
- Refinement of digital and darkroom print
- Development of exhibition planning and resolve
- Working collaborative with others to create visual outcomes
- Web site design and creation of promotional materials
- Engagement with National online graduate exposé
- Creation of a professional portfolio
- Planning, design and exhibition of work through degree show

BA (HONS) PHOTOGRAPHY TOP UP Level 6 (Year 1 of 2) Part time

Module Title	Credits	Module Description
Practice in Context 3	20	The content of this module differs for each student, as each undertakes a research project into a self-selected topic designed to help them make sense of their own specialist area of studio practice in terms of culture, context and critical theory. Working closely with an individual supervisor, students are guided to select a research topic that is both manageable and appropriate to their studio interests and are helped both to locate and organise relevant sources and to construct a critical position informed by theory. The project is an exercise in largely self-directed academic research, but students receive tailored individual support and are given a series of target dates for reaching set stages of the project (e.g., delivery of title and synopsis, first draft, and so on) to ensure they stay on track as they progress towards the final deadline.
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		All work is required to be supported by relevant research to provide cultural and professional evaluation of contexts for individual practice and employment.
		Activities and content may include: • Evaluative peer seminars • Continued refinement of use of traditional and digital camera equipment • Meaning and metaphor in photography • Refinement of digital and darkroom print • Development of exhibition planning and outcomes • Working collaborative with others to create visual outcomes
Professional Practice 2	10	Students will revisit and refine their Professional Development Plan and produce additional material to support the generation of their graduate portfolio including the development of social media and web presences, business identity (where appropriate) ensuring they appropriately prepared to launch their professional careers. A series of visiting speakers, ranging from artist to professionals from creative organisations and education, will provide insightful advice into areas such as: • The employment landscape (portfolio careers, the gig economy etc) • Copyright Law, licensing, contracts, T&C's, insurance, taxation, NI How, why, what and when? • The differences between Self-employment and permanent employment Proactive/Reactive/business ownership/entrepreneurship • Ethics, Morality and your career, an overview of how the Media operates censorship & self-censorship/audience/working ethically/sustainable choices • Representation online/ Social Media networking How, why, what and when? Consistency of brand, Effective and appropriate copy, quality of images • CV writing skills/Letter of introduction writing/application writing skills • Costing work/funding- writing applications and bids/budgeting Evaluating projects and clients/managing clients and employers

		• Further study • Postgraduate courses, Teaching courses

BA (HONS) PHOTOGRAPHY TOP UP Level 6 (Year 2 of 2) Part time

Module Title	Credits	Module Description
Practice 6	60	The nature of this module is definitive. It demands that students reflect upon and recognise strengths, areas of specialist interest and ability, identifying a defined photographic practice to explore, develop and refine conceptually, technically and contextually. There will be a component in the module that demands that students research and navigate the placement of their practice in a cultural and professional context to determine outcomes for their future progression as a photographer. The identification of an area of specialist practice, the development of a self-initiated project through a Statement of Intent will enable focused progression of an individual and defined photographic practice. The production of a portfolio, online presence and a final exhibition will be resolved to a high professional, technical, conceptual and contextual standard. Activities and content may include: • Evaluative peer seminars • Continued refinement of use of traditional and digital camera equipment • Refinement of digital and darkroom print • Development of exhibition planning and resolve • Working collaborative with others to create visual outcomes • Web site design and creation of promotional materials • Engagement with National online graduate exposé • Creation of a professional portfolio • Planning, design and exhibition of work through degree show

COMPOSITION OF THE COURSE AND HOW THE COURSE WILL BE DELIVERED:

The course is modular and is managed on a two-semester schedule comprising of 31 weeks of tuition. The academic year begins in September and ends in June.

- **Level 4:** the course defines Level 4 as induction and core generic skills acquisition
- **Level 5:** applies the new skills gained at Level 4 in a range of appropriate contexts
- **Level 6:** students specialise through individual learning programmes

The total length of the academic year is 33 weeks (including enrolment, induction and a reading week), with breaks for Christmas, Easter and Summer.

Students will have access to College resources (studios, library, workshops, social areas) on week days during normal working hours and later on some days and at certain times of the year. Students may also have access to some of the resources in vacations, and current information on this is available by request.

Students are awarded 'credits' for the successful completion of a module, totaling 120 in each academic year. A single credit is defined as ten hours of study so a 20 credit module requires 200 hours of study in total. A student must successfully achieve 120 credits. 1200 hours of study in total.

The percentage of contact time devoted to differing learning environments depends on the individual module content, but the course seeks to use a wide variety of teaching methods wherever possible. Examples of teaching methods include, process inductions and workshops, demonstrations, lectures, presentations, master-classes, on-line learning activities, tutorials and seminar discussion groups.

Assessment is almost exclusively made by submission of course work in the form of a portfolio and evidence of research; however, written essays and reviews plus presentations are also used. There are no timed, written examinations.

TUITION FEES

The tuition fees for 2022/23 are outlined in the table below. For more information about applying for a tuition fee loan, please visit www.direct.gov.uk/studentfinance.

Please note that this annual fee will remain unchanged for the 3-year duration of your course. However, following enrolment, students transferring to an alternative mode of study, repeating or retaking modules or suspending their studies, will need to confirm fees with the Finance Department.

COURSE	LEVEL	YEAR	FEES
BA (Hons) Photography full time (UK/EU students with settled or pre settled status)	4	Year 1	£9000
BA (Hons) Photography full time (UK/EU students with settled or pre settled status)	5 (Direct entrants)	Year 2	£9000
BA (Hons) Photography Top Up full time (UK/EU students with settled or pre settled status)	6	Year 1	£9000
BA (Hons) Photography part time (UK/EU students with settled or pre settled status)	4	Year 1	£4500
BA (Hons) Photography Top Up part time (UK/EU students with settled or pre settled status)	6	Year 1	£4500
BA (Hons) Photography full time (Overseas students and EU students)	4	Year 1	£12,000

EU students who have pre settled status under the EU Settlement Scheme will be eligible for a tuition fee loan only.

Please note that the Higher Education Student Finance portal normally opens in mid-February. The College would encourage students to submit their student finance application as soon as possible so funding is in place for when they start their course

All students need to ensure that the funding is in place for their tuition fees and living costs prior to enrolment.

PAYMENT, SERVICE DELIVERY AND PERFORMANCE ARRANGEMENTS

- If the tuition fee is paid to the College via the Student Loans Company, it will be paid in 3 instalments – 25% in term 1, 25% in term 2 and 50% in term 3.
- If a student is paying their own tuition fees, students can pay in instalments by direct debit only. Students will be required to pay 1/3 of their annual tuition fees each term.
- Overseas students are required to pay their tuition fees in full by June prior to the commencement of their course.
- Any of the additional costs (see additional costs section) are collected via an online secure payment system.

ADDITIONAL COSTS

Additional costs are directly related to your study but exclude accommodation and student's personal living costs. Further information about halls of residence and other accommodation available in Hereford is available on our website.

In addition to the tuition fees charged, the nature of creative arts practice means students will need to allow for some additional costs, for example, materials that they choose to use in the production of work and activities such as trips to external events and exhibitions. The courses at HCA have been designed to minimise the impact of additional costs; some trips and materials will be fully funded by the college or heavily subsidised. However, typically, a student will choose to spend around an additional £250 (excluding cost of own camera) in the first year, £300 in the second year and £600 in their final year, depending on scale of work and materials chosen or other related costs. Students spend different amounts depending on the areas in which they specialise and individual choices. We appreciate that not all students will be able invest the same money in their work and staff assessing it will not judge work by the cost of materials or other resources.

The college shop stocks specialist materials at competitive prices and digital equipment can be loaned from the media stores at no extra cost to students.

Students on all courses will also have the chance to take part in optional trips that require additional payment. Non – attendance on the trips will not incur assessment penalties, though trips are designed to help students develop their practice. There is an optional annual cross-course overseas residential trip. During the academic year 2019-20, the planned destination was Copenhagen and the cost to students was £385 for shared dormitory rooms which included UK airport transfers, overseas airport transfers and insurance.

Places on the optional trips are allocated on a first come first serve basis.

On completion of Level 6 (the final level of study), some students also choose to take part in an optional residential trip to London for one of the various graduate showcases (for instance Free Range).   Decisions about these showcases are made by the college with students on an annual basis and costed according to differing showcase fees, numbers of students taking part and ambition of display. Students are required to contribute to financing this activity and are encouraged to take part in fundraising events and grant applications.

The College is committed to ensuring that students considering studying at HCA are fully aware of the possible additional costs.

Following enrolment, students that face genuine financial hardship may apply to the College Hardship Fund.

AVERAGE ANNUAL COST BREAKDOWN

This table is an estimate of the costs a typical BA (Hons) Photography student may face during each of the three years on the course.

The blue figures represent realistic costs for students who purchase materials at their average costs. The Yellow figures are hypothetical costs for those who are able to invest in additional resources pertinent to their emerging practice.

These are estimated annual figures unless specified.

LEVEL OF STUDY	LV4		LV5		LV6	
Adobe CC subscription for use outside of college hours (discounted by 70%) NB Adobe CC is free to use for any student working **within** the college.	£16.24 per month		£16.24 per month		£16.24 per month	
Display, storage & sketchbooks	£20	£30	£20	£30	£40	£80
Print cost	£120	£200	£200	£300	£250	£350
Portfolio cases*	-	-	-	-	£15	£50
Exhibition display	£0	-	£0	-	£100	£450
Camera Equipment cameras and lenses can be borrowed from our store at no cost	£400	£3000	£0	-	£0	-
Photographic materials including memory cards and hard disks	£50	£80	£50	£80	£40	£100
Academic books and text	£20	£40	£20	£40	£40	£80

*many students already have portfolios from previous education route; these don't become a course 'requirement' until L6 in preparation for industry interviews

LOCATION OF STUDY

Our degree courses are all based at our College Road Campus but several specialist workshops and performing spaces are located nearby on our Folly Lane Campus and degree level students often work between both sites. Much of a student's study will also involve working in different locations in the city and surrounding area.

LOCATIONS AND CONTACT DETAILS

- **College Road Campus:** Hereford College of Arts, College Road, Hereford. HR1 1EB.
- **Folly Lane Campus:** Hereford College of Arts, Folly Lane, Hereford. HR1 1LT.
- **Telephone:** 01432 273359
- **Fax:** 01432 341099

If you have any enquiries please contact our registry department: registry@hca.ac.uk

COMPLAINT HANDLING PROCESS

Our full complaints policy can be found here; https://www.hca.ac.uk/wp-content/uploads/2020/03/student-complaints-policy-and-procedure.pdf

Information relating to all academic regulations, including complaints procedures can be found via the UWTSD public website. https://www.uwtsd.ac.uk/academic-office/academic-quality-handbook