

**KEY INFORMATION**

**FINE ART**



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# Key Information for the BA (Hons) Fine Art Degree (including full time, part time and Top Up) starting in 2022/23

**About this document:** This key Information gives you a summary of the core characteristics of the BA (Hons) Fine Art degree at HCA. Students may have learnt about this course from multiple sources: the college website, the college prospectus, and from conversations with staff and students for example, but we want to ensure that students have this overview for reference at any time during their studies with us as a record of the service we are agreeing to provide when a student accepts our offer of a place.

**Award:** The qualification that a student will receive upon successful completion of the programme is a BA (Hons) Fine Art. This means that the award will be a Bachelor of Arts 'with honours'. If a student does not complete the course, they may be eligible for a Certificate or Diploma of Higher Education.

**Validating Body:** The BA (Hons) Fine Art Degree is validated by the University of Wales Trinity Saint David. However, the course has been designed and is delivered by Hereford College of Arts.

**Regulatory Body:** Hereford College of Arts is registered with the Office for Students (OfS) to deliver Higher Education. The OfS is an independent public body which reports to Parliament through the Department for Education <https://www.officeforstudents.org.uk>. (Their aim is to ensure that every student, whatever their background, has a fulfilling experience of higher education that enriches their lives and careers.)

**Length of Course:** The standard and minimum length of this course is as follows:

Course	Standard/minimum length of the course
BA (Hons) Fine Art Full time	3 years
BA (Hons) Fine Art Part time	6 years
BA (Hons) Fine Art Top Up Full time	1 year
BA (Hons) Fine Art Top Up Part time	2 years

Students will need to complete the course to gain the award.

## **ENTRY REQUIREMENTS**

All students need to be at least 18 years of age at the start of the course. Applicants will normally have an interview where they will present a portfolio of work. The interview can be conducted in person or remotely. This will be a supportive process where guidance will be given on the strengths and areas for improvement.

We normally expect applicants to have achieved 80 UCAS points at entry. Whilst qualifications are important, our offers are not solely based on academic results. We may make offers based on other evidence of talent or suitability for the course.

Applicants who do not satisfy the normal entry requirement but offer other qualifications and or relevant experience will be considered on an individual basis subject to satisfactory information being provided at interview.

Applicants whose first language is not English and require a student visa must achieve Level B2 in an approved Secure English Language Test (SELT) prior to enrolment. For further guidance, please visit the UK Visa and Immigration website <https://www.gov.uk/student-visa>

Your offer letter will include any requirements specific to your offer. Our Admissions Policy can be found here; <https://www.hca.ac.uk/wp-content/uploads/2018/08/Admissions-Policy-Apr-2021.pdf>

## **CORE MODULES**

All programmes of study are made up of modules. Some modules are comprised of two or more assignments. Modules have a credit value that contribute to the achievement of the qualification. Each module has its own syllabus, handbook and assessment. In order to pass each year, you need to achieve 120 credits. Modules vary in size from 10 credits to 60 credits.

## PROGRAMME STRUCTURE:

From your first day at HCA you will work as a creative, developing your skills and your own voice through a series of projects. You will develop your creative practice, practical skills alongside your critical awareness and theoretical knowledge. You will study a range of modules that build your knowledge and confidence and total 120 credits each year.

Over the three years, methodologies of practice and ideas about what it means to make contemporary fine art are challenged, investigated and revised in relation to intent, rationale and context. The vital importance of maintaining a critical, reflective and responsive dialogue is stressed and dialogue between staff and students in one-to-one tutorials, group seminars/critiques, peer group assessment, group viva and external visiting lecturers and professionals is fundamental to the process.

Fine Art is a peer group activity and the course actively promotes collaboration and communication, through peer group critique and assessment, as well as live projects. The ability to communicate and collaborate is essential. Through this, students begin to engage with the wider art world.

Each level of the course is designed to address specific sets of knowledge, understanding and skills. The first year (Level 4) is experimental in approach and provides the opportunity for students to develop a fundamental range of fine art skills both in the studio and the workshop. During the second year of the course (Level 5) the emphasis is more specifically focused upon the development of practice and contextual awareness. The final year of the course (Level 6) is very intensive and provides students with the opportunity to apply their knowledge, understanding and skills acquired so far in a personal and highly creative manner. It is at this point that students assemble a comprehensive and professional portfolio of work in preparation for a future career within the creative arts field.

BA (HONS) FINE ART Level 4 (Year 1) Full time		
Module Title	Credits	Module Description
Practice in Context 1	20	<p>The module provides an introduction to the work of key practitioners in Fine Art, both past and present, across various genres of practice, to give students a broad overview of the historical development of the discipline and of the contexts which enable the work to be understood and assessed.</p> <p>The range of contexts examined in this module might include:</p> <ul style="list-style-type: none"><li>• Biographical: artist's intentions and personal factors relevant to understanding the work.</li><li>• Historical: political, social and cultural issues being addressed, direct and indirect influences of the historical environment.</li><li>• Technological: factors related to development of the technology of creative production.</li><li>• Art historical: precedents, influences, and relationships with contemporaries working in the same field.</li><li>• Social: relationships, both individual and general, relevant to understanding the work.</li><li>• Ethical factors relevant to understanding and evaluating the work.</li></ul>

		<ul style="list-style-type: none"> <li>• Cultural: values and beliefs implicit in the work derived from the cultural environment, intentionally or unintentionally included.</li> </ul>
Practice 1	30	<p>This is the first practical module of the course and is intended to provide students with an understanding of the relationship between materials and meaning.</p> <p>Contemporary art practice is very much about the exploration of ideas and concepts, but it is also about the way that these ideas are made tangible and visible through the knowledge and understanding of processes and the manipulation of materials.</p> <p>This introductory module gives you the opportunity to begin to explore and develop your ideas and critical ability alongside introducing you to the processes, range of materials and workshops available to you as practitioners. It encourages you to consider very different approaches when realising ideas and asks you to make a body of experimental work in response to two project briefs.</p>
Foundations for Learning	20	<p>The foundations for learning element seeks to enable all students to thrive at HCA and beyond. It is an induction into a range of aspects of learning in an Arts School, including; academic skills, note taking skills, research skills, collaboration skills, fundamental IT skills, understanding the course structure, understanding assessment, how to give and take critical feedback, self-reflection, evaluation, time management, independent learning, staying safe, relationships and consent, sustainability in the creative sector.</p> <p>The module will aim to start students journey towards being reflexive practitioners who are able to identify their subjective relationship with the objective world, to be curious about who they are, how they have been constructed by outside influences and moulded by institutional attitudes, and how they negotiate this process to find their own voice and values.</p> <p>Effective research skills are central to students developing their own voice. Confidence in sourcing, editing and responding to research, both practical and theory based is the foundation for this process and is introduced in this module.</p> <p>It also aims to introduce students to the broad range of student support services within our institution, learning resources, academic skills and learning support.</p>
Practice 2	30	<p>This module provides an introduction to contemporary developments within Fine Art practice, including the emergence of multidisciplinary practices, collaboration and participation, and the digital realm.</p> <p>Students will be encouraged to reflect upon the evolving role of the artist in society, debates around authorship and meaning, and how Fine Art can communicate complex ideas.</p>

		<p>Students are required to produce a personal response to selected social, cultural, political or environmental contexts. Students will reflect upon ideas relating to the social and ethical responsibility of art and artists, and the relationships, both individual and general, which form a context for practice. The module encourages creative and intellectual independence, as well as foster students' ability to work in groups through a series of collaborative workshops.</p> <p>The module will introduce students to ways of reflecting upon how they generate ideas and the ways in which these can be communicated effectively to others. Students develop a basic awareness of the practical, conceptual and analytical processes relevant to the realisation of artworks. Reflection, evaluation and critical analysis of Fine Art practice and identification of ideas and ideologies that may shape the work.</p>
Skills 1	20	<p>Students will be introduced to some of the possibilities of materials and processes through seminars and induction workshops. Students will be introduced to some of the key skills required by professional artists, including the need for critical reflection, the importance of keeping a journal and the concept and value of peer review. Students will also begin to understand how to develop ideas, learning how to document and record them alongside practical work, and to begin to consider and understand the importance of artist's statements and proposals for practice.</p> <p>Students will also be introduced to the workshops available at HCA, including ICT, 3D, Ceramics, Textiles, Print, Small Metals, Video, sound and Photography and begin to explore and understand the range of materials and processes available to them as practitioners. They will be taught safe workshop practice and the need to adhere to relevant health and safety regulations.</p> <p>Students will be expected to use their documenting and recording skills to record and document the work produced in the module.</p>

### BA (HONS) FINE ART Level 5 (Year 2) Full time

Module Title	Credits	Module Description
Practice in Context 2	20	<p>The teaching programme will provide an introduction to a number of theoretical approaches that will help students extend their understanding of how Fine Art can be critically understood (meaning) and evaluated (value).</p> <p>Topics to be covered might include:</p> <ul style="list-style-type: none"> <li>• Critical reading, writing and thinking</li> <li>• Reading artworks as text: semiotics, context, culture and myth</li> <li>• Meaning, critical perspective, voice and reflexivity</li> </ul>

		<ul style="list-style-type: none"> <li>• Phenomenological approaches to meaning, embodiment and affect</li> <li>• Originality and its limitations: individuality, talent, novelty, tradition and context</li> <li>• What is art? Does anything count, and who is entitled to judge?</li> <li>• Aesthetics and form, beauty and the sublime</li> <li>• Value of a life in art: (non-)alienation, engagement, quality and craftsmanship</li> </ul> <p>Students will be expected not only to attend teaching sessions but to conduct their own independent research.</p>
Practice 3	30	<p>This Module is intended to encourage students to begin to expand their understanding of their creative ambitions through the production of a body of studio work to a set theme. The module encourages creative risk-taking and the exploration of new modes of expression whilst continuing the process of developing the intellectual and critical skills essential to visual art practice.</p> <p>Students will develop a set brief, with tutorial support, showing the ability to experiment and take risks and employ critical self-reflection and both convergent and divergent thinking in the application of theory to help resolve problems arising from the project.</p> <p>The students understanding of the interconnection of theory and practice and the need for constant reflection and evaluation of ideas and work are reinforced together with the understanding of the need to focus on an area of exploration and to identify and develop the critical and technical skills applicable to that particular area in order to successfully realise ideas.</p> <p>Critical awareness continues to be developed through regular group crits led by a member of academic staff and in peer group crits led by the students themselves. Individual tutorials will provide the student with a more personal forum for advice, analysis and support to extend and deepen their critical practice. A series of seminars will help students to further develop their understanding of the connections between theory and practice and will reinforce the need for constant reflection and evaluation of ideas. Regular group crits and peer group crits will help develop critical awareness. Individual tutorials will continue to provide a more personal forum for advice, analysis and support to extend and deepen critical practice.</p>
Skills 2	20	<p>This module reinforces the critical and intellectual tools essential for art practice through drawing in its widest sense, and this includes questioning what a drawing is and could be. Students are encouraged to question conventions and assumptions about drawing, and will develop their knowledge and understanding of drawing as a tool to explore the visible world, the non-visible, the imagination, gesture and mark making and through this</p>

		<p>exploration, focus on and identify their own practice more clearly.</p> <p>The module emphasises the need for constant reflection and evaluation of ideas and work. Critical awareness will continue to be developed through regular Group Crits led by a member of academic staff and in peer Group Crits led by the students themselves. Individual tutorials will provide the student with a more personal forum for advice, analysis and support to extend and deepen their critical practice.</p> <p>A series of workshops and seminars will help to develop knowledge and understanding of drawing as a tool to explore the visible world, materials, the imagination, and with which to develop ideas and research strategies. Students will produce a body of experimental and investigative drawings informed by their developing concerns and interests. By the end of the module students will have produced a significant body of practical research and investigation and have developed a deepening understanding of contemporary drawing practice. This module will help to reinforce the critical and intellectual tools essential for art practice.</p> <p>Considering the nature of 'drawing' as a verb and a noun, a process and an outcome, students will investigate the suitability and use of materials in contemporary drawing practice.</p> <p>What is drawing? What part does drawing play in art practice? Every practitioner defines drawing differently and uses it in a different way. This module is intended to give students the opportunity to consider more clearly what drawing CAN be and what its relevance is to THEIR practice.</p>
Practice 4	30	<p>This Module enables students to expand their understanding of their creative ambitions through the production of a body of independent studio work. The module encourages creative risk taking and the exploration of new modes of expression whilst continuing the process of developing the intellectual and critical skills essential to visual art practice.</p> <p>Students will develop a self-set brief, with tutorial support, growing out of the studio practice of the previous modules and showing appropriate advanced skills and the ability to experiment and take risks and employ critical self-reflection and both convergent and divergent thinking in the application of theory to help resolve problems arising from the self-initiated project.</p> <p>The students' understanding of the interconnection of theory and practice and the need for constant reflection and evaluation of ideas and work are reinforced together with the understanding of the need to focus on an area of exploration and to identify and develop the critical and technical skills applicable to that particular area in order to successfully realise ideas.</p>



		<p>Critical awareness continues to be developed through regular group crits led by a member of academic staff and in peer group crits led by the students themselves. Individual tutorials will provide the student with a more personal forum for advice, analysis and support to extend and deepen their critical practice.</p> <p>Students will be expected to document their ideas not only as part of their self-reflection but in the development of their portfolio of work, which will provide a basis for future professional practice.</p> <p>Students will be encouraged to organise and take part in a peer group exhibition of some of the work produced in this module in a venue outside the College and selected by the peer group of students. They would be expected to apply the techniques of professional exhibiting to their exhibition. Documentation of their exhibitions will add strength to their portfolio of work and will be assessed.</p>
Professional Practice 1	20	<p>During this module, students will develop professional skills through independently negotiating, organising and completing an appropriate period of professional work experience.</p> <p>Opportunities for professional work experience may include, live briefs, individual and group exhibitions, participating in national or international conferences, competitions, curation , commissions, designing and delivering a socially engaged community or schools project or undertaking placements in arts organisations such as arts workshops, art co-operatives, galleries etc.</p> <p>A series of visiting speakers, ranging from artist to professionals from creative organisations and education, will provide insightful advice into areas such as:</p> <ul style="list-style-type: none"> <li>• How to approach individual creative or organisations.</li> <li>• What different creative professions entail.</li> <li>• Expectations in the workplace.</li> <li>• How to plan content for and deliver education / community-based art projects.</li> <li>• Working to client commission/competition briefs.</li> <li>• Collectives/Collaboration/Networking</li> </ul> <p>Working with other people, How, why, what and when?</p> <p>Students will document and reflect on their professional work experience(s) and create a multi-media Professional Development Plan with supporting material for summative assessment.</p>

<b>Module Title</b>	<b>Credits</b>	<b>Module Description</b>
Practice in Context 3	20	<p>The content of this module differs for each student, as each undertakes a research project into a self-selected topic designed to help them make sense of their own specialist area of studio practice in terms of culture, context and critical theory.</p> <p>Working closely with an individual supervisor, students are guided to select a research topic that is both manageable and appropriate to their studio interests and are helped both to locate and organise relevant sources and to construct a critical position informed by theory</p>
Practice 5	30	<p>This is the first of the two Practice modules at Level 6. It encourages creative risk taking and exploration of new modes of expression whilst increasing an understanding of professional contexts. Students will develop an autonomous approach to their creative practice that will focus on the ability to learn independently.</p> <p>Students will explore and develop advanced specialist processes, materials and concepts pertinent to their practice, underpinned by the work of key practitioners. Group tutorials and seminars provide opportunities for dialogue and interaction between tutors and students and will be used to collectively review work in progress and present and debate key issues.</p> <p>Whilst the studio practice created in this module will necessarily have a speculative and unresolved character, it must be supported by in-depth research. The student will therefore be required to present the research sources that inform the practice undertaken in this module.</p> <p>Through critical analysis and evaluation, students will investigate the potential in their creative practice, and produce a body of work that demonstrates intellectual enquiry and risk taking through autonomous learning. Students are encouraged to confidently articulate their own practice and that of others.</p> <p>The creative practice produced should demonstrate a high level of skill and understanding, and conform to standards of presentation expected within area of specialist practice. Thorough documentation of this module is imperative and will contribute significantly to the students' professional portfolio.</p>
Professional Practice 2	10	<p>Students will revisit and refine their Professional Development Plan and produce additional material to support the generation of their graduate portfolio including the development of social media and web presences, business identity (where appropriate) ensuring they appropriately prepared to launch their professional careers.</p> <p>A series of visiting speakers, ranging from artist to professionals from creative organisations and education, will provide insightful advice into areas such as:</p>

		<ul style="list-style-type: none"> <li>• The employment landscape (portfolio careers, the gig economy etc)</li> <li>• Copyright Law, licensing, contracts, T&amp;C's, insurance, taxation, NI How, why, what and when?</li> <li>• The differences between Self-employment and permanent employment Proactive/Reactive/business ownership/entrepreneurship</li> <li>• Ethics, Morality and your career, an overview of how the Media operates censorship &amp; self-censorship/audience/working ethically/sustainable choices</li> <li>• Representation online/ Social Media networking How, why, what and when? Consistency of brand, Effective and appropriate copy, quality of images</li> <li>• CV writing skills/Letter of introduction writing/application writing skills</li> <li>• Costing work/funding- writing applications and bids/budgeting Evaluating projects and clients/managing clients and employers</li> <li>• Further study Postgraduate courses, Teaching courses</li> </ul>
Practice 6	60	<p>This final module provides the intellectual and creative space for students to fully realise their creative ambition evidenced through the production of a comprehensive and coherent body of work. Particular emphasis at this stage of the course will be placed upon the student's ability to demonstrate a high level of professionalism and good project management; including the facility to work independently. The resolution of practice requires the student to assemble a body of work that will underpin the next stage of their creative development and enable them to establish a professional career in the creative arts sector. Individual practice should therefore clearly evidence appropriate levels of sophisticated research, highly resolved concepts and creative productions and awareness of contemporary practice including an understanding of commercial opportunities.</p> <p>This module also provides students with the important opportunity to assemble professional portfolios demonstrating a clear understanding of the part they play in self-promotion and employability. The ability to critically analyse and select appropriate content is seen as a vital skill in the development of a professionally representative portfolio and the portfolio will be supported by self-promotional material, the completion of the personal development file and opportunities to make presentations to members of the creative industries.</p> <p>In this final module students are required to refine this approach and further resolve their individual and personal resolution of creative ideas and provide clarity of intention and ambition in the work they produce.</p>

		At the end of this module Students will work together with academic staff in the process of organising and curating a final exhibition of work exhibited within the College or an external venue.
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<b>BA (HONS) FINE ART Level 4 (Year 1 of 6) Part time</b>		
<b>Module Title</b>	<b>Credits</b>	<b>Module Description</b>
Practice in Context 1	20	<p>The module provides an introduction to the work of key practitioners in Fine Art, both past and present, across various genres of practice, to give students a broad overview of the historical development of the discipline and of the contexts which enable the work to be understood and assessed.</p> <p>The range of contexts examined in this module might include:</p> <ul style="list-style-type: none"> <li>• Biographical: artist's intentions and personal factors relevant to understanding the work.</li> <li>• Historical: political, social and cultural issues being addressed, direct and indirect influences of the historical environment.</li> <li>• Technological: factors related to development of the technology of creative production.</li> <li>• Art historical: precedents, influences, and relationships with contemporaries working in the same field.</li> <li>• Social: relationships, both individual and general, relevant to understanding the work.</li> <li>• Ethical factors relevant to understanding and evaluating the work.</li> <li>• Cultural: values and beliefs implicit in the work derived from the cultural environment, intentionally or unintentionally included.</li> </ul>
Foundations for Learning	20	<p>The foundations for learning element seeks to enable all students to thrive at HCA and beyond. It is an induction into a range of aspects of learning in an Arts School, including; academic skills, note taking skills, research skills, collaboration skills, fundamental IT skills, understanding the course structure, understanding assessment, how to give and take critical feedback, self-reflection, evaluation, time management, independent learning, staying safe, relationships and consent, sustainability in the creative sector.</p> <p>The module will aim to start students journey towards being reflexive practitioners who are able to identify their subjective relationship with the objective world, to be curious about who they are, how they have been constructed by outside influences and moulded by institutional attitudes, and how they negotiate this process to find their own voice and values.</p>

		<p>Effective research skills are central to students developing their own voice. Confidence in sourcing, editing and responding to research, both practical and theory based is the foundation for this process and is introduced in this module.</p> <p>It also aims to introduce students to the broad range of student support services within our institution, learning resources, academic skills and learning support.</p>
Skills 1	20	<p>Students will be introduced to some of the possibilities of materials and processes through seminars and induction workshops. Students will be introduced to some of the key skills required by professional artists, including the need for critical reflection, the importance of keeping a journal and the concept and value of peer review. Students will also begin to understand how to develop ideas, learning how to document and record them alongside practical work, and to begin to consider and understand the importance of artist's statements and proposals for practice.</p> <p>Students will also be introduced to the workshops available at HCA, including ICT, 3D, Ceramics, Textiles, Print, Small Metals, Video, sound and Photography and begin to explore and understand the range of materials and processes available to them as practitioners. They will be taught safe workshop practice and the need to adhere to relevant health and safety regulations.</p> <p>Students will be expected to use their documenting and recording skills to record and document the work produced in the module.</p>

#### BA (HONS) FINE ART Level 4 (Year 2 of 6) Part time

Module Title	Credits	Module Description
Practice 1	30	<p>The module provides an introduction to the work of key practitioners in Fine Art, both past and present, across various genres of practice, to give students a broad overview of the historical development of the discipline and of the contexts which enable the work to be understood and assessed.</p> <p>The range of contexts examined in this module might include:</p> <ul style="list-style-type: none"> <li>• Biographical: artist's intentions and personal factors relevant to understanding the work.</li> <li>• Historical: political, social and cultural issues being addressed, direct and indirect influences of the historical environment.</li> <li>• Technological: factors related to development of the technology of creative production.</li> <li>• Art historical: precedents, influences, and relationships with contemporaries working in the same field.</li> </ul>

		<ul style="list-style-type: none"> <li>• Social: relationships, both individual and general, relevant to understanding the work.</li> <li>• Ethical factors relevant to understanding and evaluating the work.</li> <li>• Cultural: values and beliefs implicit in the work derived from the cultural environment, intentionally or unintentionally included.</li> </ul>
Practice 2	30	<p>This is the first practical module of the course and is intended to provide students with an understanding of the relationship between materials and meaning.</p> <p>Contemporary art practice is very much about the exploration of ideas and concepts, but it is also about the way that these ideas are made tangible and visible through the knowledge and understanding of processes and the manipulation of materials.</p> <p>This introductory module gives you the opportunity to begin to explore and develop your ideas and critical ability alongside introducing you to the processes, range of materials and workshops available to you as practitioners. It encourages you to consider very different approaches when realising ideas and asks you to make a body of experimental work in response to two project briefs.</p>

<b>BA (HONS) FINE ART Level 5 (Year 3 of 6) Part time</b>		
<b>Module Title</b>	<b>Credits</b>	<b>Module Description</b>
Practice in Context 2	20	<p>The teaching programme will provide an introduction to a number of theoretical approaches that will help students extend their understanding of how Fine Art can be critically understood (meaning) and evaluated (value).</p> <p>Topics to be covered might include:</p> <ul style="list-style-type: none"> <li>• Critical reading, writing and thinking</li> <li>• Reading artworks as text: semiotics, context, culture and myth</li> <li>• Meaning, critical perspective, voice and reflexivity</li> <li>• Phenomenological approaches to meaning, embodiment and affect</li> <li>• Originality and its limitations: individuality, talent, novelty, tradition and context</li> <li>• What is art? Does anything count, and who is entitled to judge?</li> <li>• Aesthetics and form, beauty and the sublime</li> <li>• Value of a life in art: (non-)alienation, engagement, quality and craftsmanship</li> </ul>

		Students will be expected not only to attend teaching sessions but to conduct their own independent research.
Skills 2	20	<p>This module reinforces the critical and intellectual tools essential for art practice through drawing in its widest sense, and this includes questioning what a drawing is and could be. Students are encouraged to question conventions and assumptions about drawing, and will develop their knowledge and understanding of drawing as a tool to explore the visible world, the non-visible, the imagination, gesture and mark making and through this exploration, focus on and identify their own practice more clearly.</p> <p>The module emphasises the need for constant reflection and evaluation of ideas and work. Critical awareness will continue to be developed through regular Group Crits led by a member of academic staff and in peer Group Crits led by the students themselves. Individual tutorials will provide the student with a more personal forum for advice, analysis and support to extend and deepen their critical practice.</p> <p>A series of workshops and seminars will help to develop knowledge and understanding of drawing as a tool to explore the visible world, materials, the imagination, and with which to develop ideas and research strategies. Students will produce a body of experimental and investigative drawings informed by their developing concerns and interests. By the end of the module students will have produced a significant body of practical research and investigation and have developed a deepening understanding of contemporary drawing practice. This module will help to reinforce the critical and intellectual tools essential for art practice.</p> <p>Considering the nature of 'drawing' as a verb and a noun, a process and an outcome, students will investigate the suitability and use of materials in contemporary drawing practice.</p> <p>What is drawing? What part does drawing play in art practice? Every practitioner defines drawing differently and uses it in a different way. This module is intended to give students the opportunity to consider more clearly what drawing CAN be and what its relevance is to THEIR practice.</p>
Professional Practice 1	20	<p>During this module, students will develop professional skills through independently negotiating, organising and completing an appropriate period of professional work experience.</p> <p>Opportunities for professional work experience may include, live briefs, individual and group exhibitions, participating in national or international conferences, competitions, curation , commissions, designing and delivering a socially engaged community or schools project or undertaking placements in arts organisations such as arts workshops, art co-operatives, galleries etc.</p>

		<p>A series of visiting speakers, ranging from artist to professionals from creative organisations and education, will provide insightful advice into areas such as:</p> <ul style="list-style-type: none"> <li>• How to approach individual creative or organisations.</li> <li>• What different creative professions entail.</li> <li>• Expectations in the workplace.</li> <li>• How to plan content for and deliver education / community based art projects.</li> <li>• Working to client commission/competition briefs.</li> <li>• Collectives/Collaboration/Networking</li> </ul> <p>Working with other people, How, why, what and when?</p> <p>Students will document and reflect on their professional work experience(s) and create a multi-media Professional Development Plan with supporting material for summative assessment.</p>
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<b>BA (HONS) FINE ART Level 5 (Year 4 of 6) Part time</b>		
<b>Module Title</b>	<b>Credits</b>	<b>Module Description</b>
Practice 3	30	<p>This Module is intended to encourage students to begin to expand their understanding of their creative ambitions through the production of a body of studio work to a set theme. The module encourages creative risk-taking and the exploration of new modes of expression whilst continuing the process of developing the intellectual and critical skills essential to visual art practice.</p> <p>Students will develop a set brief, with tutorial support, showing the ability to experiment and take risks and employ critical self-reflection and both convergent and divergent thinking in the application of theory to help resolve problems arising from the project.</p> <p>The students understanding of the interconnection of theory and practice and the need for constant reflection and evaluation of ideas and work are reinforced together with the understanding of the need to focus on an area of exploration and to identify and develop the critical and technical skills applicable to that particular area in order to successfully realise ideas.</p> <p>Critical awareness continues to be developed through regular group crits led by a member of academic staff and in peer group crits led by the students themselves. Individual tutorials will provide the student with a more personal forum for advice, analysis and support to extend and deepen their critical practice. A series of seminars will help students to further develop their understanding of the connections between theory and practice and will reinforce the need for constant reflection and evaluation of ideas. Regular group crits and peer group crits will help develop critical awareness. Individual tutorials will continue to</p>



		provide a more personal forum for advice, analysis and support to extend and deepen critical practice.
Practice 4	30	<p>This Module enables students to expand their understanding of their creative ambitions through the production of a body of independent studio work. The module encourages creative risk taking and the exploration of new modes of expression whilst continuing the process of developing the intellectual and critical skills essential to visual art practice.</p> <p>Students will develop a self-set brief, with tutorial support, growing out of the studio practice of the previous modules and showing appropriate advanced skills and the ability to experiment and take risks and employ critical self-reflection and both convergent and divergent thinking in the application of theory to help resolve problems arising from the self-initiated project.</p> <p>The students' understanding of the interconnection of theory and practice and the need for constant reflection and evaluation of ideas and work are reinforced together with the understanding of the need to focus on an area of exploration and to identify and develop the critical and technical skills applicable to that particular area in order to successfully realise ideas.</p> <p>Critical awareness continues to be developed through regular group crits led by a member of academic staff and in peer group crits led by the students themselves. Individual tutorials will provide the student with a more personal forum for advice, analysis and support to extend and deepen their critical practice.</p> <p>Students will be expected to document their ideas not only as part of their self-reflection but in the development of their portfolio of work, which will provide a basis for future professional practice.</p> <p>Students will be encouraged to organise and take part in a peer group exhibition of some of the work produced in this module in a venue outside the College and selected by the peer group of students. They would be expected to apply the techniques of professional exhibiting to their exhibition. Documentation of their exhibitions will add strength to their portfolio of work and will be assessed.</p>

<b>BA (HONS) FINE ART Level 6 (Year 5 of 6) Part time</b>		
<b>Module Title</b>	<b>Credits</b>	<b>Module Description</b>
Practice in Context 3	20	The content of this module differs for each student, as each undertakes a research project into a self-selected topic designed

		<p>to help them make sense of their own specialist area of studio practice in terms of culture, context and critical theory.</p> <p>Working closely with an individual supervisor, students are guided to select a research topic that is both manageable and appropriate to their studio interests and are helped both to locate and organise relevant sources and to construct a critical position informed by theory</p>
Practice 5	30	<p>This is the first of the two Practice modules at Level 6. It encourages creative risk taking and exploration of new modes of expression whilst increasing an understanding of professional contexts. Students will develop an autonomous approach to their creative practice that will focus on the ability to learn independently.</p> <p>Students will explore and develop advanced specialist processes, materials and concepts pertinent to their practice, underpinned by the work of key practitioners. Group tutorials and seminars provide opportunities for dialogue and interaction between tutors and students and will be used to collectively review work in progress and present and debate key issues.</p> <p>Whilst the studio practice created in this module will necessarily have a speculative and unresolved character, it must be supported by in-depth research. The student will therefore be required to present the research sources that inform the practice undertaken in this module.</p> <p>Through critical analysis and evaluation, students will investigate the potential in their creative practice, and produce a body of work that demonstrates intellectual enquiry and risk taking through autonomous learning. Students are encouraged to confidently articulate their own practice and that of others.</p> <p>The creative practice produced should demonstrate a high level of skill and understanding, and conform to standards of presentation expected within area of specialist practice. Thorough documentation of this module is imperative and will contribute significantly to the students' professional portfolio.</p>
Professional Practice 2	10	<p>Students will revisit and refine their Professional Development Plan and produce additional material to support the generation of their graduate portfolio including the development of social media and web presences, business identity (where appropriate) ensuring they appropriately prepared to launch their professional careers.</p> <p>A series of visiting speakers, ranging from artist to professionals from creative organisations and education, will provide insightful advice into areas such as:</p> <ul style="list-style-type: none"> <li>• The employment landscape (portfolio careers, the gig economy etc)</li> </ul>

		<ul style="list-style-type: none"> <li>• Copyright Law, licensing, contracts, T&amp;C's, insurance, taxation, NI How, why, what and when?</li> <li>• The differences between Self-employment and permanent employment Proactive/Reactive/business ownership/entrepreneurship</li> <li>• Ethics, Morality and your career, an overview of how the Media operates censorship &amp; self-censorship/audience/working ethically/sustainable choices</li> <li>• Representation online/ Social Media networking How, why, what and when? Consistency of brand, Effective and appropriate copy, quality of images</li> <li>• CV writing skills/Letter of introduction writing/application writing skills</li> <li>• Costing work/funding- writing applications and bids/budgeting Evaluating projects and clients/managing clients and employers</li> <li>• Further study Postgraduate courses, Teaching courses</li> </ul>
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<b>BA (HONS) FINE ART Level 6 (Year 6 of 6) Part time</b>		
<b>Module Title</b>	<b>Credits</b>	<b>Module Description</b>
Practice 6	60	<p>This final module provides the intellectual and creative space for students to fully realise their creative ambition evidenced through the production of a comprehensive and coherent body of work. Particular emphasis at this stage of the course will be placed upon the student's ability to demonstrate a high level of professionalism and good project management; including the facility to work independently. The resolution of practice requires the student to assemble a body of work that will underpin the next stage of their creative development and enable them to establish a professional career in the creative arts sector. Individual practice should therefore clearly evidence appropriate levels of sophisticated research, highly resolved concepts and creative productions and awareness of contemporary practice including an understanding of commercial opportunities.</p> <p>This module also provides students with the important opportunity to assemble professional portfolios demonstrating a clear understanding of the part they play in self-promotion and employability. The ability to critically analyse and select appropriate content is seen as a vital skill in the development of a professionally representative portfolio and the portfolio will be supported by self-promotional material, the completion of the personal development file and opportunities to make presentations to members of the creative industries.</p> <p>In this final module students are required to refine this approach and further resolve their individual and personal resolution of</p>

		<p>creative ideas and provide clarity of intention and ambition in the work they produce.</p> <p>At the end of this module Students will work together with academic staff in the process of organising and curating a final exhibition of work exhibited within the College or an external venue.</p>
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<b>BA (HONS) FINE ART TOP UP Level 6 (Year 1) Full time</b>		
<b>Module Title</b>	<b>Credits</b>	<b>Module Description</b>
Practice in Context 3	20	<p>The content of this module differs for each student, as each undertakes a research project into a self-selected topic designed to help them make sense of their own specialist area of studio practice in terms of culture, context and critical theory.</p> <p>Working closely with an individual supervisor, students are guided to select a research topic that is both manageable and appropriate to their studio interests and are helped both to locate and organise relevant sources and to construct a critical position informed by theory</p>
Practice 5	30	<p>This is the first of the two Practice modules at Level 6. It encourages creative risk taking and exploration of new modes of expression whilst increasing an understanding of professional contexts. Students will develop an autonomous approach to their creative practice that will focus on the ability to learn independently.</p> <p>Students will explore and develop advanced specialist processes, materials and concepts pertinent to their practice, underpinned by the work of key practitioners. Group tutorials and seminars provide opportunities for dialogue and interaction between tutors and students and will be used to collectively review work in progress and present and debate key issues.</p> <p>Whilst the studio practice created in this module will necessarily have a speculative and unresolved character, it must be supported by in-depth research. The student will therefore be required to present the research sources that inform the practice undertaken in this module.</p> <p>Through critical analysis and evaluation, students will investigate the potential in their creative practice, and produce a body of work that demonstrates intellectual enquiry and risk taking through autonomous learning. Students are encouraged to confidently articulate their own practice and that of others.</p> <p>The creative practice produced should demonstrate a high level of skill and understanding, and conform to standards of presentation expected within area of specialist practice.</p>

		Thorough documentation of this module is imperative and will contribute significantly to the students' professional portfolio.
Professional Practice 2	10	Students will revisit and refine their Professional Development Plan and produce additional material to support the generation of their graduate portfolio including the development of social media and web presences, business identity (where appropriate) ensuring they appropriately prepared to launch their professional careers.
Practice 6	60	<p>This final module provides the intellectual and creative space for students to fully realise their creative ambition evidenced through the production of a comprehensive and coherent body of work. Particular emphasis at this stage of the course will be placed upon the student's ability to demonstrate a high level of professionalism and good project management; including the facility to work independently. The resolution of practice requires the student to assemble a body of work that will underpin the next stage of their creative development and enable them to establish a professional career in the creative arts sector. Individual practice should therefore clearly evidence appropriate levels of sophisticated research, highly resolved concepts and creative productions and awareness of contemporary practice including an understanding of commercial opportunities.</p> <p>This module also provides students with the important opportunity to assemble professional portfolios demonstrating a clear understanding of the part they play in self-promotion and employability. The ability to critically analyse and select appropriate content is seen as a vital skill in the development of a professionally representative portfolio and the portfolio will be supported by self-promotional material, the completion of the personal development file and opportunities to make presentations to members of the creative industries.</p> <p>In this final module students are required to refine this approach and further resolve their individual and personal resolution of creative ideas and provide clarity of intention and ambition in the work they produce.</p> <p>At the end of this module Students will work together with academic staff in the process of organising and curating a final exhibition of work exhibited within the College or an external venue.</p>

### BA (HONS) FINE ART TOP UP Level 6 (Year 1 of 2) Part time

Module Title	Credits	Module Description
Practice in Context 3	20	The content of this module differs for each student, as each undertakes a research project into a self-selected topic designed

		<p>to help them make sense of their own specialist area of studio practice in terms of culture, context and critical theory.</p> <p>Working closely with an individual supervisor, students are guided to select a research topic that is both manageable and appropriate to their studio interests and are helped both to locate and organise relevant sources and to construct a critical position informed by theory</p>
Practice 5	30	<p>This is the first of the two Practice modules at Level 6. It encourages creative risk taking and exploration of new modes of expression whilst increasing an understanding of professional contexts. Students will develop an autonomous approach to their creative practice that will focus on the ability to learn independently.</p> <p>Students will explore and develop advanced specialist processes, materials and concepts pertinent to their practice, underpinned by the work of key practitioners. Group tutorials and seminars provide opportunities for dialogue and interaction between tutors and students and will be used to collectively review work in progress and present and debate key issues.</p> <p>Whilst the studio practice created in this module will necessarily have a speculative and unresolved character, it must be supported by in-depth research. The student will therefore be required to present the research sources that inform the practice undertaken in this module.</p> <p>Through critical analysis and evaluation, students will investigate the potential in their creative practice, and produce a body of work that demonstrates intellectual enquiry and risk taking through autonomous learning. Students are encouraged to confidently articulate their own practice and that of others.</p> <p>The creative practice produced should demonstrate a high level of skill and understanding, and conform to standards of presentation expected within area of specialist practice. Thorough documentation of this module is imperative and will contribute significantly to the students' professional portfolio.</p>
Professional Practice 2	10	<p>Students will revisit and refine their Professional Development Plan and produce additional material to support the generation of their graduate portfolio including the development of social media and web presences, business identity (where appropriate) ensuring they appropriately prepared to launch their professional careers.</p>

### BA (HONS) FINE ART TOP UP Level 6 (Year 2 of 2) Part time

Module Title	Credits	Module Description
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Practice 6	60	<p>This final module provides the intellectual and creative space for students to fully realise their creative ambition evidenced through the production of a comprehensive and coherent body of work. Particular emphasis at this stage of the course will be placed upon the student's ability to demonstrate a high level of professionalism and good project management; including the facility to work independently. The resolution of practice requires the student to assemble a body of work that will underpin the next stage of their creative development and enable them to establish a professional career in the creative arts sector. Individual practice should therefore clearly evidence appropriate levels of sophisticated research, highly resolved concepts and creative productions and awareness of contemporary practice including an understanding of commercial opportunities.</p> <p>This module also provides students with the important opportunity to assemble professional portfolios demonstrating a clear understanding of the part they play in self-promotion and employability. The ability to critically analyse and select appropriate content is seen as a vital skill in the development of a professionally representative portfolio and the portfolio will be supported by self-promotional material, the completion of the personal development file and opportunities to make presentations to members of the creative industries.</p> <p>In this final module students are required to refine this approach and further resolve their individual and personal resolution of creative ideas and provide clarity of intention and ambition in the work they produce.</p> <p>At the end of this module Students will work together with academic staff in the process of organising and curating a final exhibition of work exhibited within the College or an external venue.</p>
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## **COMPOSITION OF THE COURSE AND HOW THE COURSE WILL BE DELIVERED**

The course is modular and is managed on a two-semester schedule comprising of 31 weeks tuition. The academic year begins in September and ends in June.

The total length of the academic year is 33 weeks (including enrolment, induction and a reading week), with breaks for Christmas, Easter and Summer.

Students will have access to College resources (studios, library, workshops, social areas) on week days during normal working hours and later on some days and at certain times of the year. Students may also have access to some of the resources in vacations, and current information on this is available by request.

Students are awarded 'credits' for the successful completion of a module, totaling 120 in each academic year. A single credit is defined as ten hours of study so a 20-credit module requires 200 hours of study in total. A student must successfully achieve 120 credits. 1200 hours of study in total.

The percentage of contact time devoted to differing learning environments depends on the individual module content, but the course seeks to use a wide variety of teaching methods wherever possible. Examples of teaching methods include, process inductions and workshops, demonstrations, lectures, presentations, master-classes, on-line learning activities, tutorials and seminar discussion groups.

Assessment is almost exclusively made by submission of course work in the form of a portfolio, although written essays and reviews plus presentations are also used. There are no timed, written examinations.



## TUITION FEES

The tuition fees for 2022/23 are outlined in the table below. For more information about applying for a tuition fee loan, please visit [www.direct.gov.uk/studentfinance](http://www.direct.gov.uk/studentfinance).

Please note that this annual fee will remain unchanged for the 3-year duration of your course. However, following enrolment, students transferring to an alternative mode of study, repeating or retaking modules or suspending their studies, will need to confirm fees with the Finance Department.

COURSE	LEVEL	YEAR	FEES
BA (Hons) Fine Art full time (UK/EU students with settled or pre settled status)	4	Year 1	£9000
BA (Hons) Fine Art full time (UK/EU students with settled or pre settled status)	5 (Direct entrants)	Year 2	£9000
BA (Hons) Fine Art Top Up full time (UK/EU students with settled or pre settled status)	6	Year 1	£9000
BA (Hons) Fine Art part time (UK/EU students with settled or pre settled status)	4	Year 1	£4500
BA (Hons) Fine Art Top Up part time (UK/EU students with settled or pre settled status)	6	Year 1	£4500
BA (Hons) Fine Art full time (Overseas students and EU students)	4	Year 1	£12,000

EU students who have pre settled status under the EU Settlement Scheme will be eligible for a tuition fee loan only.

Please note that the Higher Education Student Finance portal normally opens in mid-February. The College would encourage students to submit their student finance application as soon as possible so funding is in place for when they start their course

**All students need to ensure that the funding is in place for their tuition fees and living costs prior to enrolment.**

### **PAYMENT, SERVICE DELIVERY AND PERFORMANCE ARRANGEMENTS:**

- If the tuition fee is paid to the College via the Student Loans Company, it will be paid in 3 instalments – 25% in term 1, 25% in term 2 and 50% in term 3.
- If a student is paying their own tuition fees, students can pay in instalments by direct debit only. Students will be required to pay 1/3 of their annual tuition fees each term.
- Overseas students are required to pay their tuition fees in full by June prior to the commencement of their course.
- Any of the additional costs (see additional costs section) are collected via an online secure payment system.

## **ADDITIONAL COSTS**

Additional costs are directly related to your study but exclude accommodation and student's personal living costs. Further information about halls of residence and other accommodation available in Hereford is available on our website.

In addition to the tuition fees charged, the nature of creative arts practice means students will need to allow for some additional costs, for example, materials that they choose to use in the production of work and activities such as trips to external events and exhibitions. The courses at HCA have been designed to minimise the impact of additional costs; some trips and materials will be fully funded by the college or heavily subsidised. However, typically, a student will choose to spend around an additional £250 in the first year, £375 in the second year and £400 in their final year, depending on scale of work and materials chosen or other related costs. Students spend different amounts depending on the areas in which they specialise and individual choices. We appreciate that not all students will be able to invest the same money in their work and staff assessing it will not judge work by the cost of materials or other resources.

The college shop stocks specialist materials at competitive prices and digital equipment can be loaned from the media stores at no extra cost to students.

Students on all courses will also have the chance to take part in optional trips that require additional payment. Non-attendance on the trips will not incur assessment penalties, though trips are designed to help students develop their practice. There is an optional annual cross-course overseas residential trip. During the academic year 2019-20, the planned destination was Copenhagen and the cost to students was £385 for shared dormitory rooms which included UK airport transfers, overseas airport transfers and insurance.

Places on the optional trips are allocated on a first come first served basis.

On completion of Level 6 (the final level of study), some students also choose to take part in an optional residential trip to London for one of the various graduate showcases (for instance Free Range). Decisions about these showcases are made by the college with students on an annual basis and costed according to differing showcase fees, numbers of students taking part and ambition of display. Students are required to contribute to financing this activity and are encouraged to take part in fundraising events and grant applications.

The College is committed to ensuring that students considering studying at HCA are fully aware of the possible additional costs.

Following enrolment, students that face genuine financial hardship may apply to the College Hardship Fund.

## AVERAGE ANNUAL COST BREAKDOWN

This table is an estimate of the costs a typical student may face during each of the three years on the course.

The blue figures represent realistic costs for students who purchase materials at their average costs. The Yellow figures are hypothetical costs for those who are able to invest in additional resources pertinent to their emerging practice.

Costs are annual figures unless specified.

LEVEL OF STUDY	LV4		LV5		LV6	
Adobe CC subscription for use outside of college hours (discounted by 70%) NB Adobe CC is free to use for any student working within the college.	£16.24 per month		£16.24 per month		£16.24 per month	
Print charges for course work and exhibition display work	£20	£40	£40	£ 50	£50	£80
Purchasing tickets for museums and galleries	£30	£50	£30	£50	£30	£50
Materials for artwork	£200	£300	£285	£400	£300	£450
Transport costs on city visits	£20	£60	£20	£60	£20	£60
Portfolio cases*					£15	£200
Business card and flyer production			£15	£30	£25	£50
Web hosting and domain name registration			£25	£50	£25	£50

\*many students already have portfolios from previous education route; these don't become a course 'requirement' until L6 in preparation for industry interviews

## **LOCATION OF STUDY**

Our degree courses are all based at our College Road Campus but several specialist workshops and performing spaces are located nearby on our Folly Lane Campus and degree level students often work between both sites. Much of a student's study will also involve working in different locations in the city and surrounding area.

## **LOCATIONS AND CONTACT DETAILS**

- **College Road Campus:** Hereford College of Arts, College Road, Hereford. HR1 1EB.
- **Folly Lane Campus:** Hereford College of Arts, Folly Lane, Hereford. HR1 1LT.
- **Telephone:** 01432 273359
- **Fax:** 01432 341099

If you have any enquiries please contact our registry department: [registry@hca.ac.uk](mailto:registry@hca.ac.uk)

## **COMPLAINT HANDLING PROCESS**

Our full complaints policy can be found here; <https://www.hca.ac.uk/wp-content/uploads/2020/03/student-complaints-policy-and-procedure.pdf>

Information relating to all academic regulations, including complaints procedures can be found via the UWTSD public website. <https://www.uwtسد.ac.uk/academic-office/academic-quality-handbook>