

National Diploma in Art & Design 2009/2010

Holiday Work Year 1

Dear Student,

Congratulations on gaining a place at Hereford College of Arts. We hope that the time you are about to spend on the course will be extremely rewarding and very enjoyable.

Over the next two years we will be exploring a wide range of opportunities and creative possibilities within art and design - through drawing, photography, information technology and various workshops appropriate to your specialist area. You will be investigating a number of projects, which will all require you to develop a variety of skills and to explore a range of ideas and approaches by solving problems and exploring creative solutions.

Personal Sketchbook (to be completed for the first day of term)

In order to prepare you for the start of the course we feel it is appropriate that you should attempt the two tasks below so that the lecturing staff will be able to quickly gauge the level of your ability and this will contribute to your first projects at college.

As a starting point please produce one image for each of the following:

1. The inside of a kitchen drawer.
2. A view through a letterbox.
3. A view from a bedroom window
4. Inside a wardrobe
5. A variety of locks and keys.

We are looking for: objective drawings (drawings from life), photographs, paintings, collage, or rubbings.

Fill **at least** ten pages of a sketchbook (A4 or A3) with assorted material related to the theme of '**Holiday**'. Think how you could interpret this. This can also include details about your own environment, places you visit, events you experience and special occasions in which you participate in during the summer.

Sketchbooks are one of the basic tools to all artists/designers. Your sketchbook will become a visual record of your on-going development, and a means of communication to yourself and to others. Try to make your personal record as rich and full of recordings and ideas as possible. Do a little every day, as you would write in a personal diary. But remember, this is a visual record.

We look forward to seeing your ideas - enjoy your summer holiday.

Clair Hodgson
Programme Manager Art and Design