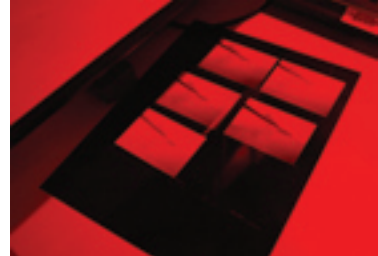


SHORT COURSE & BUSINESS
PROGRAMME
2011/12

Hereford College of **Arts**



SHORT COURSE & BUSINESS PROGRAMME 2011/12

Hereford College of Arts

WWW.HCA.AC.UK

SHORT COURSE PROGRAMME

2011-12

Welcome to Hereford College of Arts Short Course and Business Programme for 2011-12. This year's programme provides you with the opportunity to learn something new during the year ahead. There is something for everyone in a relaxed yet informative environment, under the guidance of our experienced course tutors.

Many use our courses for professional development and although not accredited courses, we do offer a Hereford College of Arts completion certificate on request. There are no entry requirements for any of our courses and there is scope to develop your skills both personally and professionally.

All our courses offer you the opportunity to develop your skills, knowledge and confidence and where appropriate, the chance to progress further. In addition to the Short Course Programme, the College offers many accredited courses during the day on either a full or part-time basis, and should you feel inspired to progress further after your course please contact a member of the Short Course Team who will be able to advise you.

In line with many this year we have had to increase the fees payable as the short courses receive no government funding. Please be assured, however, that every effort has been made to keep the increases as low as possible, whilst not compromising on the quality of the course. Basic materials are supplied to get you started.

We look forward to welcoming you to the launch of the 2011-12 programme on **Tuesday 13th September 5pm - 7pm** when you will have the opportunity to visit the studios and workshops, meet the tutors and enrol on a course.

In addition 2011-12 sees the launch of something a bit different on a Friday, including workshops, a new lecture series and the opportunity to access some of the College's facilities. See page 26 for further information.

The Short Course Team, led by myself, are on hand to provide you with all the information you need. Our knowledge and experience is always available should you need help in deciding whether a course is the right one for you.

In addition to this brochure, details of all the courses on offer each term are available on the College website. We also use the website to promote any additional courses or talks that become available during the year so please check regularly at www.hca.ac.uk

Wendy Tolley

Business Development Manager

THIS BROCHURE IS AVAILABLE IN PDF FORMAT AND CAN BE DOWNLOADED FROM OUR WEBSITE WWW.HCA.AC.UK

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USEFUL INFORMATION

PLEASE TAKE THE TIME TO READ THE INFORMATION BELOW AS IT CONTAINS IMPORTANT INFORMATION DESIGNED TO ASSIST YOU.

HOW TO APPLY:

To apply for a place on your selected course please complete an enrolment form and return it, together with your full payment to:

The Short Course Team
Hereford College of Arts
Folly Lane
Hereford
HR1 1LT

Tel: 01432 845302

Email: shortcourses@hca.ac.uk

Enrolments are always welcomed by post or by telephone. An application form can be downloaded on our website www.hca.ac.uk or requested from the Short Course Team.

FEES:

Payment for short courses should be made in full when enrolling; your place on a course is only secured when full payment has been made. Payments can be made using cash, cheque or a debit/credit card.

REFUNDS:

We regret that refunds will only be made in the event of the following and on the terms stated below:

- The College is unable to run the course due to insufficient numbers. In the event of this happening you will be offered the opportunity to switch to an alternative course that is running or receive a full refund.
- You request a refund no later than one week before the enrolment course deadline for that particular term. In this instance a refund of 50% of the course fee will be issued.
- You request a refund no later than two weeks before the enrolment course deadline for that particular term. In this instance a full refund of the course fee will be issued less an administration charge of £10.

Refunds for any other reason are only granted in exceptional circumstances at the discretion of the College. In this instance, please contact the Business Development Manager, Wendy Tolley, in writing.

COURSE INFORMATION:

Short courses are open to everyone aged 16 and over.

Should you wish to make a general enquiry about a short course, please contact the Short Course Team by telephone on 01432 845302 or via email shortcourses@hca.ac.uk

Start dates, course codes and fees are listed below each individual course detail. Please note: All fees include basic material costs specific to the subject, unless stated otherwise. Large projects may incur additional specialist materials and a small charge may be made.

Places on each course are limited; allocation will be made on a first come, first served, basis. A place is not guaranteed until full payment is made.

Hereford College of Arts is committed to achieving equality of opportunity for all those who work and study at the College.

TERM DATES:

Courses run on a Tuesday or Wednesday evening from 6.30-9pm (this includes 10 minutes 'clearing away' time from 8.50pm to 9pm), and range from 5 weeks to 10 weeks in duration. Please check the course details, within the brochure, for individual variations. Daytime courses are offered and these will be listed separately within the course details. Please note, courses run for consecutive weeks and do not break for half terms, unless stated.

AUTUMN TERM DATES:

27th / 28th September 2011 to 29th / 30th November 2011
Enrolment Deadline: 23rd September 2011

SPRING TERM DATES:

24th / 25th January 2012 to 27th / 28th March 2012
Enrolment Deadline: 20th January 2012

SUMMER TERM DATES:

1st / 2nd May 2012 to 29th / 30th May 2012
Enrolment Deadline: 27th April 2012

VENUES:

The majority of courses, unless otherwise stated, take place at the College's main site on Folly Lane. However, on occasion some courses may take place at the College's Media Centre on Bath Street; this will be clearly stated within the course details, so please check.

IMPROVING YOUR SKILLS IN PAINTING & DRAWING WITH MARIANNE RYAN

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 9.15AM - 11.45AM	28TH SEPT 2011	10 WEEKS	1112/OE/IMPPAD1	£180
	25TH JAN 2012	10 WEEKS	1112/OE/IMPPAD2	£180

The aim of this course is to give you the opportunity to develop your painting and drawing skills in a relaxed environment. You will work both objectively (still life, life drawing and painting) and imaginatively, experimenting with a variety of media. You will explore the use of line and tone and be introduced to colour theory.

NOTES: Suitable for beginners or those wishing to brush up on past skills. Basic materials supplied to get you started.

OTHER THINGS YOU MAY LIKE: An Introductory Friday Workshop see page 22, Folly Arts Lectures see page 26

DRAWING CLASS WITH MARIANNE RYAN

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 12.15PM – 2.45PM	28TH SEPT 2011	10 WEEKS	1112/OE/DRWCLA1	£180
FRIDAY 9.15AM – 11.45AM	27TH JAN 2012	10 WEEKS	1112/OE/DRWCLA2	£180

The aim of this course is to provide you with the opportunity to extend your drawing skills and to draw in a variety of mediums, developing the use of line and tone. This course will explore three-dimensionality in detail through still life and with life models.

NOTES: Suitable for intermediates or those who have completed a beginners drawing class. This is not an advanced course, it is designed for those with some experience keen to join a weekly drawing class. Basic materials supplied to get you started.

OTHER THINGS YOU MAY LIKE: A coffee in our new Café (coming early 2012) followed by a Folly Arts Lecture see page 26, Accredited 60 Hours Drawing Course see page 10

PEOPLE IN PAINTING WITH MARIANNE RYAN

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 12.15PM – 2.45PM	25TH JAN 2012	5 WEEKS	1112/OE/PEOPLE2	£90

This aim of this course is to use drawing and painting to depict people in everyday life. Taking a cue from artists of the past, you will be studying people at home, the moving figure, the portrait and people in groups.

NOTES: Suitable for those with a little experience and those who have attended the Introductory Workshop. Basic materials will be provided to get you started.

OTHER THINGS YOU MAY LIKE: A coffee in our new Café (coming early 2012), An Introductory Friday Workshop see page 22

ABSTRACT ART WITH MARIANNE RYAN

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 12.15PM – 2.45PM	29TH FEB 2012	5 WEEKS	1112/OE/ABSTRA2	£90

The aim of this course is to investigate some of the characteristics of Abstract Art, such as rhythm, colour, space, atmosphere and design. Using abstract artists as role models, you will find ways to explore the expression of ideas through non-figurative art.

NOTES: Suitable for those with a little experience and those who have attended the Introductory Workshop. Basic materials will be provided to get you started.

OTHER THINGS YOU MAY LIKE: Fine Art Printmaking see page 09, A coffee in our new Café (coming early 2012) followed by a Folly Arts Lecture see page 26

WATERCOLOURS WITH MARIANNE RYAN

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 9.15AM – 11.45AM	2ND MAY 2012	5 WEEKS	1112/OE/WATERC3	£90

The aim of this course is to introduce beginners to the basic elements of watercolour painting. You will have plenty of opportunity to explore different ways of working such as washes, glazes, wet-in-wet and dry brush techniques. This course will focus on both landscape and still life.

NOTES: Suitable for those with a little experience and those who have attended the Introductory Workshop. Basic materials will be provided to get you started.

OTHER THINGS YOU MAY LIKE: Drawing Class see page 06, Aspects of Gardens Series see page 27

OILS & ACRYLICS WITH MARIANNE RYAN

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
FRIDAY 9.15AM – 11.45AM	4TH MAY 2012	5 WEEKS	1112/OE/OILACR3	£90

The aim of this course is to investigate the differences between acrylic and oil painting, comparing straightforward practical techniques such as 'alla prima' underpainting, scumbling and glazing. You will also investigate the use of different brushes and a wide range of colours and colour-mixing.

NOTES: Suitable for those with a little experience and those who have attended the Introductory Workshop. Basic materials will be provided to get you started.

OTHER THINGS YOU MAY LIKE: People in Painting see page 07, A coffee in our new Café (coming early 2012) followed by a Folly Arts Lecture see page 26

LIFE DRAWING WITH MARIANNE RYAN

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	28TH SEPT 2011	10 WEEKS	1112/OE/LFEDRW1	£160
	25TH JAN 2012	10 WEEKS	1112/OE/LFEDRW2	£160
	2ND MAY 2012	5 WEEKS	1112/OE/LFEDRW3	£80

The aim of this course is to allow artists to work at their own pace using a variety of media, with the support of an experienced tutor who is also a practising artist. You will study the figure as an image and anatomically, using long and short poses, across a range of materials and experimentations.

NOTES: Suitable for all abilities as the tutor will provide guidance to students individually as required. Basic materials supplied to get you started but please bring your own if you wish.

OTHER THINGS YOU MAY LIKE: Fine Art Painting & Drawing page 10, Drawing Class page 06

FINE ART PRINTMAKING WITH SEAN RICE

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	27TH SEPT 2011	10 WEEKS	1112/OE/PRINTM1	£170
	24TH JAN 2012	10 WEEKS	1112/OE/PRINTM2	£170
	1ST MAY 2012	5 WEEKS	1112/OE/PRINTM3	£90

The aim of this course is for you to design and print your own artwork. You will learn how to design the artwork and prepare the paper and inks ready to print. There will be the opportunity to experiment with mono, dry point, collagraph, lino and mixed media printmaking. Taught by an experienced practitioner, this course is a must for those who are interested in pursuing printmaking studies.

NOTES: Suitable for beginners and those more experienced in printmaking as the tutor will tailor the class accordingly. Basic materials supplied.

OTHER THINGS YOU MAY LIKE: Contemporary Silk Screen Printing see page 13, Aspects of Gardens Series see page 27

FINE ART PAINTING & DRAWING WITH DERMOT CLARKE

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	27TH SEPT 2011	10 WEEKS	1112/OE/FINPAD1	£160
	24TH JAN 2012	10 WEEKS	1112/OE/FINPAD2	£160
	1ST MAY 2012	5 WEEKS	1112/OE/FINPAD3	£80

The aim of this course is to cover a variety of medium including drawing perspective, still life and portrait, painting, watercolour, acrylic and landscape. This popular course gives you the opportunity to experiment with a variety of techniques and takes you through the process at your own pace, in a relaxed and informative environment.

NOTES: Suitable for beginners or those wishing to brush up on past skills. Basic materials supplied to get you started.

OTHER THINGS YOU MAY LIKE: An Introductory Friday Workshop see page 22, Life Drawing page 09

60 HOURS DRAWING ACCREDITED BY THE



DAY/TIME:	START DATES:	DURATION:	FEES:
FRIDAY 9.30AM – 4PM	7TH OCT 2011	8 WEEKS	£395 (including registration fee)

The aim of this rigorous new course is to broaden and develop your drawing skills across a wide range of media and methods. Through experimental and traditional approaches, you will be encouraged to be more critically and visually aware, and have a greater understanding of where drawing can take you. Successful students will be awarded the University of the Arts London Drawing Award at Level 3 (worth 12 credits).

NOTES: There are no formal qualifications required but some evidence of creative skills in a portfolio of work or sketch books is an advantage.

OTHER THINGS YOU MAY LIKE: Improving your Skills in Painting & Drawing see page 06, A coffee in our new Café (coming early 2012) followed by a Folly Arts Lecture see page 26

SILVERSMITHING/JEWELLERY WITH BOB BROWN

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	27TH SEPT 2011	10 WEEKS	1112/OE/SLVSMT1	£175
	24TH JAN 2012	10 WEEKS	1112/OE/SLVSMT2	£175
	1ST MAY 2012	5 WEEKS	1112/OE/SLVSMT3	£95

The aim of this course is to cover the essential techniques of Silversmithing and Jewellery. Those covered include cutting, piercing, soldering and shaping metal including precious metals. You will be encouraged to use the workshop equipment with confidence and develop the skills and techniques required to produce your own individual piece of work.

NOTES: Suitable for beginners and those more experienced in silversmithing as the tutor will tailor the class accordingly. Basic materials supplied. Additional materials may need to be purchased should you choose to work with precious metals.

OTHER THINGS YOU MAY LIKE: Digital Photography for Beginners see page 18, Aspects of Gardens Lecture Series page 27

CONTEMPORARY JEWELLERY DESIGN WITH WILL EVANS

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	5TH OCT 2011	9 WEEKS	1112/OE/CONJEW1	£160
	25TH JAN 2012	10 WEEKS	1112/OE/CONJEW2	£175
	2ND MAY 2012	5 WEEKS	1112/OE/CONJEW3	£95

The aim of this course is to equip you with the skills required to design and make unique pieces of jewellery. This course will appeal to those looking to learn traditional jewellery making techniques and enjoy working on a small scale. It will challenge your perceptions of jewellery and freedom of expression will be actively encouraged.

NOTES: Suitable for beginners and those more experienced in jewellery making as the tutor will tailor the class accordingly. Basic materials supplied. Additional materials may need to be purchased should you choose to work with precious metals.

OTHER THINGS YOU MAY LIKE: Contemporary Felt Making see page 12, Folly Arts Lectures see page 26

CONTEMPORARY FELT MAKING

WITH MARIETTA ALKER

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	27TH SEPT 2011	10 WEEKS	1112/OE/CONFEL1	£170
	1ST MAY 2012	5 WEEKS	1112/OE/CONFEL3	£90

The aim of this inspirational course is to teach you the technical process of felt making. Using wool felt, one of the world's oldest textiles, you will be shown how to make flat felt, 3D felt for hats, bags, slippers, vessels and the Nuno technique for felting into fabric, and lots more. There will be plenty of time and encouragement to help you develop your own designs.

NOTES: Suitable for beginners and those more experienced in felt making as the tutor will tailor the class accordingly. Basic materials supplied. The summer term 5 week course content may vary, please check with the Short Course Team.

OTHER THINGS YOU MAY LIKE: Interior Design Course see page 13, Contemporary Silk Screen Printing see page 13

ACCESS CERAMICS

WITH JO HARVEY

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	27TH SEPT 2011	10 WEEKS	1112/OE/CERAMS1	£170
	24TH JAN 2012	10 WEEKS	1112/OE/CERAMS2	£170
	1ST MAY 2012	5 WEEKS	1112/OE/CERAMS3	£90

The aim of this course is to provide you with the opportunity to access the entire ceramics workshop. You will be encouraged to freely explore hand building, glazing, extruding, throwing, slip casting and plaster work. Whether you have a little knowledge and are keen to explore further or experienced and looking to develop your creative ideas, this course can offer you the support and guidance you need.

NOTES: Suitable for beginners and those more experienced in ceramics as the tutor will tailor the class accordingly. Basic materials supplied to get you started.

OTHER THINGS YOU MAY LIKE: Contemporary Jewellery Design see page 11, An Introductory Friday Workshop see page 22

CONTEMPORARY SILK SCREEN PRINTING

WITH SUNNY TODD

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	28TH SEPT 2011	10 WEEKS	1112/OE/CONTEX1	£170
	25TH JAN 2012	10 WEEKS	1112/OE/CONTEX2	£170
	2ND MAY 2012	5 WEEKS	1112/OE/CONTEX3	£90

The aim of this course is to teach you the skills and techniques required to create your own textile designs. These can then be printed onto lengths of fabrics suitable for furnishing or clothing. You will be encouraged to develop your own design ideas in a relaxed and supportive environment.

NOTES: Suitable for beginners and those more experienced in silk screen printing as the tutor will tailor the class accordingly. Basic materials supplied to get you started.

OTHER THINGS YOU MAY LIKE: Access Ceramics see page 12, Silversmithing/Jewellery see page 11

INTERIOR DESIGN COURSE

WITH AVRIL MATTHEWS

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	28TH SEPT 2011	10 WEEKS	1112/OE/INTDEC1	£160
	25TH JAN 2012	10 WEEKS	1112/OE/INTDEC2	£160

The aim of this course is to equip you with the skills required to plan your own interior schemes or to assist you in preparation for further study in this field. This course will explore the history of style, the design process, colour and light, design elements, surface finishes, furnishing, flooring and lighting, and culminates in how to make a professional presentation of a design solution.

NOTES: Suitable for beginners. Basic materials supplied to get you started, the tutor will advise you of any additional materials should they be required.

OTHER THINGS YOU MAY LIKE: A coffee in our new Café (coming early 2012) followed by a Folly Arts Lecture see page 26, Aspects of Gardens Series see page 27

WEB DESIGN USING DREAMWEAVER

WITH DAVE MORRIS

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	1ST NOV 2011	5 WEEKS	1112/OE/WEBDES1	£100
	24TH JAN 2012	8 WEEKS	1112/OE/WEBDES2	£160
	1ST MAY 2012	5 WEEKS	1112/OE/WEBDES3	£100

The aim of this course is to equip you with all the skills you will need to design your own website. This course, taught by an experienced web designer, will cover a comprehensive introduction to site design and includes management and inserting text, formatting text and images. This course uses Adobe Dreamweaver CS5. Prior experience with Windows operating systems is essential.

NOTES: The 5 week courses are designed as a beginner's overview of web design and are suitable to get you started. The 8 week course is slightly more in-depth and more hands on. Either course can be done as a stand-alone course but to achieve the most knowledge you may benefit from doing the 5 and 8 week course.

OTHER THINGS YOU MAY LIKE: Digital Imagery with Adobe Photoshop see page 17, Digital Photography for Beginners see page 18

DESKTOP PUBLISHING WITH ADOBE INDESIGN

WITH NICK BROWN

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	27TH SEPT 2011	5 WEEKS	1112/OE/INDES1	£100
	24TH JAN 2012	5 WEEKS	1112/OE/INDES2	£100

The aim of this course is to equip you with the skills required to design your own leaflets, adverts or catalogues for home or business with Adobe InDesign. This course covers the essential skills for layout of images and text with added extra tips, and tricks for making dynamic and professional designs. This course uses Adobe InDesign CS5. Prior experience with Windows operating systems is essential.

NOTES: Suitable for beginners but this course does require you to be confident in using a computer on a daily basis.

OTHER THINGS YOU MAY LIKE: Digital Imagery with Adobe Photoshop see page 17, Digital Video & Editing with Final Cut Pro see page 21

AUTOCAD WITH JOHN COPSEY

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	28TH SEPT 2011	8 WEEKS	1112/OE/AUTCAD1	£185

The aim of this course is to meet the needs of architects, design professionals and artists who are seeking an introduction into drawing and modelling on a computer. This course will teach you the basic techniques to create and communicate 2D and basic 3D drawings, including using the drawing tool bar, working with layers, blocks and symbols, 3-D tool palettes, dimensioning, plotting printing and basic animation. This course uses AutoCAD 2008. Prior experience with Windows operating systems is essential.

NOTES: Suitable for beginners but this course does require you to be confident in using a computer on a daily basis.

OTHER THINGS YOU MAY LIKE: Sketch up see page 16, Digital Photography for Beginners see page 18

SKETCH UP WITH JOHN COPSEY

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	25TH JAN 2012	8 WEEKS	1112/OE/SKETCH2	£150

The aim of this course is to equip you with the basic techniques involved in creating a 3D model and placing it in a photo-rendered virtual environment. This course focuses on the user-friendly, alternative 3-D CAD package 'Sketch up' which has developed a broad user base as it is available as a free download. It is capable of producing sophisticated 3D models and images that suit applications ranging from a professional architectural visualisation to home and garden makeovers.

NOTES: Suitable for beginners but this course does require you to be confident in using a computer on a daily basis.

OTHER THINGS YOU MAY LIKE: AutoCAD see page 15, Web Design using Dreamweaver see page 14

DRAWING WITH ADOBE ILLUSTRATOR WITH CHRISTINE EARL

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	1ST NOV 2011	5 WEEKS	1112/OE/ADOILL1	£100
	28TH FEB 2012	5 WEEKS	1112/OE/ADOILL2	£100

The aim of this course is to teach you all the skills required to confidently use this vector based programme. This course will teach you to create smooth crisp graphics, perfect for illustration, using tools to create logos and other accurate drawings, which have many uses, such as technical diagrams, repeat pattern making, cutting and importing into animation programmes such as Flash. You will also learn how to trace placed images and use a drawing tablet to draw freehand using Illustrator's brushes. This course uses Adobe Illustrator CS5

NOTES: Suitable for beginners but this course does require you to be confident in using a computer on a daily basis.

OTHER THINGS YOU MAY LIKE: AutoCAD see page 15, Desktop Publishing with Adobe InDesign see page 15

DIGITAL IMAGERY WITH ADOBE PHOTOSHOP WITH DAVE MORRIS

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	2ND NOV 2011	5 WEEKS	1112/OE/DIGIMA1	£100
	25TH JAN 2012	8 WEEKS	1112/OE/DIGIMA2	£160
	2ND MAY 2012	5 WEEKS	1112/OE/DIGIMA3	£100

The aim of this course is to give you a comprehensive introduction to Adobe Photoshop. You will be given the opportunity to discover the main features of the programme and explore the use of layers, effects, text, saving images in different formats and manipulating images ready for print. This course will enable you to input, edit and output images for screen and print. This course uses Adobe Photoshop CS5. Prior experience with Windows operating systems is essential.

NOTES: Suitable for beginners but this course does require you to be confident in using a computer on a daily basis.

OTHER THINGS YOU MAY LIKE: Web Design using Dreamweaver see page 14, Digital Photography for Beginners see page 18

DIGITAL PHOTOGRAPHY WITH COLIN BARRATT

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	28TH SEPT 2011	10 WEEKS	1112/OE/DIGPHO1	£160
	25TH JAN 2012	10 WEEKS	1112/OE/DIGPHO2	£160

The aim of this course is to introduce you to the basic functions of the digital SLR with the intention of weaning you away from the "auto" setting towards gaining full control of the camera, and increasing the proficiency and creativity. This course involves studio and outdoor sessions, editing and basic image manipulation in Photoshop CS5.

NOTES: Suitable for beginners. Although it is possible to use a good quality compact or bridge camera on this course, maximum benefit will be gained from using an SLR and students are asked to consider this when enrolling.

OTHER THINGS YOU MAY LIKE: Black & White Photography see page 19, Digital Photography - Advanced see page 19

DIGITAL PHOTOGRAPHY WITH TOM PRESTON

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	27TH SEPT 2011	10 WEEKS	1112/OE/DPMEDCI	£160

This is an opportunity to do the popular Digital Photography course (see above) on a Tuesday evening at our MEDIA CENTRE, BATH STREET

NOTES: Suitable for beginners. Although it is possible to use a good quality compact or bridge camera on this course, maximum benefit will be gained from using an SLR and students are asked to consider this when enrolling.

OTHER THINGS YOU MAY LIKE: Photoshop for Photographers see page 20, Studio Photography see page 20

DIGITAL PHOTOGRAPHY - ADVANCED WITH COLIN BARRATT

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	2ND MAY 2012	5 WEEKS	1112/OE/DIGPHO3	£95

The aim of this course is to follow on from the digital photography course on page 18. This course will make the most of the lighter evenings by taking students out 'on location' to photograph a variety of different venues/locations. Previous locations include The Hereford May Fair and The Courtyard Theatre. There will also be time set aside to edit and print your images.

NOTES: Suitable for those who have completed the beginner's course in digital photography or are confident using their SLR camera.

OTHER THINGS YOU MAY LIKE: Drawing with Adobe Illustrator see page 16, Photoshop for Photographers see page 20

BLACK & WHITE PHOTOGRAPHY WITH TOM PRESTON

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	24TH JAN 2012	6 WEEKS	1112/OE/BWPHOT2	£100

THIS COURSE TAKES PLACE AT THE MEDIA CENTRE, BATH STREET

The aim of this course is to revisit the art of traditional black and white photography. The course delves into many aspects of this old art form through theory and on to the darkroom. Upon finishing the course, students will have gained the ability to use a 35mm SLR camera, process black and white film and traditionally hand print black and white images using chemical based wet processing methods.

NOTES: This course is mainly aimed at beginners. People who have used this process before and want to refresh their skills are more than welcome. All students require their own SLR camera and overalls, or an old shirt.

OTHER THINGS YOU MAY LIKE: Digital Video Editing with Final Cut Pro see page 21, Studio Photography see page 20

STUDIO PHOTOGRAPHY WITH TOM PRESTON

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	28TH SEPT 2011	6 WEEKS	1112/OE/STUDPH1	£100
THIS COURSE TAKES PLACE AT THE MEDIA CENTRE, BATH STREET	25TH JAN 2012	6 WEEKS	1112/OE/STUDPH2	£100

The aim of this course is to use the studio environment and studio flash lighting to photograph many different subjects which will vary from still life through to fashion and portraiture. At the end of the course students will have gained the ability to control lighting in a way that will enable you to achieve the results you want, be it photographing people, still life, artwork and so on.

NOTES: This course is aimed at amateur or intermediate photographers who have their own digital SLR cameras and want to use the studio environment for pleasure or possibly business use.

OTHER THINGS YOU MAY LIKE: Web Design using Dreamweaver see page 14, Access Ceramics see page 12

PHOTOSHOP FOR PHOTOGRAPHERS WITH TOM PRESTON

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
TUESDAY 6.30PM – 9PM	1ST MAY 2012	5 WEEKS	1112/OE/PHOPHO3	£100
THIS COURSE TAKES PLACE AT THE MEDIA CENTRE, BATH STREET				

The aim of this course is to make an amateur photographer proficient with the world's number one image editing software. This course will commence with the basics and move on to some more advanced techniques using Photoshop CS5, Bridge and Camera Raw. By the end of the course you will feel confident with managing, editing, correcting and creating photographs for printing, book publishing and for the internet.

NOTES: Suitable for those who have completed the beginner's course in digital photography or are confident using their SLR camera.

OTHER THINGS YOU MAY LIKE: Studio Photography see page 20, Digital Photography – Advanced see page 19

DIGITAL VIDEO & EDITING WITH FINAL CUT PRO WITH NICK BROWN

DAY/TIME:	START DATES:	DURATION:	COURSE CODE:	FEES:
WEDNESDAY 6.30PM – 9PM	28TH SEPT 2011	8 WEEKS	1112/OE/FINCUT1	£160
	25TH JAN 2012	8 WEEKS	1112/OE/FINCUT2	£160

The aim of this course is to equip you with the skills required to create professional, good quality movies, using this superior editing programme. It enables you to work using your own footage or to use a set project. The course uses Apple Mac computers and Final Cut Pro 7.

NOTES: Suitable for beginners but this course does require you to be confident in using a computer on a daily basis.

OTHER THINGS YOU MAY LIKE: Digital Photography for beginners see page 18, Web Design using Dreamweaver see page 14

FRIDAY WORKSHOPS

NEW FOR 2011-12, FRIDAY WORKSHOPS HAVE BEEN DESIGNED TO OPEN UP NEW SKILLS, OR TO PROGRESS EXISTING SKILLS FURTHER.

Following the success of the daytime workshops in previous years, a more comprehensive programme has been developed for 2011-2012.

This brochure includes details of workshops available during the Autumn term. Additional workshops are under development for Spring and Summer terms, full details will be made available on the College website, or via the Short Course Team.

For further details please check our website on a regular basis at www.hca.ac.uk or call The Short Course Team on 01432 845302

PAINTING & DRAWING WORKSHOPS

COST:

£40 PER WORKSHOP

TIME:

ALL WORKSHOPS UNLESS STATED ARE FROM 9.30AM – 2.30PM

DATES:

NOVEMBER 4TH

WORKSHOP:

PEOPLE IN PAINTING WORKSHOP

FOR SHORT COURSE SEE PAGE 07

NOVEMBER 11TH

ABSTRACT ART WORKSHOP

FOR SHORT COURSE SEE PAGE 07

NOVEMBER 18TH

WATERCOLOURS WORKSHOP

FOR SHORT COURSE SEE PAGE 08

NOVEMBER 25TH

OILS & ACRYLICS WORKSHOP

FOR SHORT COURSE SEE PAGE 08

These one-day workshops aim to introduce you to some practical methods of creating art, through experimenting with specific subjects and different materials. The workshops introduce topics that are then covered in more detail in a short course later in the programme, as indicated.

NOTES: Basic materials are provided, however you will be required to bring items such as your own brushes and palettes. A letter listing what you are required to bring will be sent out in advance of the workshop.

OTHER THINGS YOU MAY LIKE: A coffee or lunch in our new Café (coming early 2012)

IT WORKSHOPS

COST: £45 PER WORKSHOP
TIME: ALL WORKSHOPS UNLESS STATED ARE FROM 9.30AM – 2.30PM

DATES: OCTOBER 7TH
WORKSHOP: UNDERSTANDING YOUR APPLE MAC
DESIGNED TO HELP YOU GET TO GRIPS WITH YOUR APPLE MAC AND SNOW LEOPARD

OCTOBER 14TH
COMPUTERS – THE BASICS
DESIGNED TO HELP GET YOU STARTED WITH YOUR PC, COVERS ESSENTIAL TOOLS SUCH AS FILE/SAVE, IMPORTING IMAGES, PRINTING, EMAILING ETC.

OCTOBER 21ST
HOW TO FIND YOUR WAY AROUND THE WORLDWIDE WEB
A BASIC INTRODUCTION TO THE WEB

NOVEMBER 4TH
VIDEO FOR BUSINESS (1)
A TASTER WORKSHOP ON HOW TO USE MOVIE MAKER FOR BUSINESS

NOVEMBER 11TH
GETTING YOUR BUSINESS ONLINE
HOW TO USE THE FREE ONLINE TOOLS AVAILABLE TO GET YOUR BUSINESS ONLINE

NOVEMBER 18TH
VIDEO FOR BUSINESS (2)
HAVING PLAYED AROUND WITH MOVIE MAKER THIS WORKSHOP PROVIDES THE OPPORTUNITY FOR YOU TO COME BACK AND TROUBLESHOOT WITH YOUR TUTOR!

NOVEMBER 25TH
DESIGN A LEAFLET TO PROMOTE YOUR BUSINESS
USE YOUR OWN IMAGES TO DESIGN A LEAFLET

These one-day workshops aim to provide you the opportunity to develop your IT skills in a variety of ways that will benefit either your personal or professional development. Taught by IT professionals, you will be encouraged and supported throughout the workshop.

NOTES: Previous experience is not always necessary as many of the workshops are designed for beginners; however, it may be worth checking with the Short Course Team prior to booking. Should you be required to bring any materials with you i.e. images to work on, you will be advised by letter in advance of the workshop.

OTHER THINGS YOU MAY LIKE: A coffee or lunch in our new Café (coming early 2012), Digital Imagery with Adobe Photoshop see page 17

PLEASE NOTE: If you think your business would benefit from a tailor-made short course or one-to-one training for staff please contact Wendy Tolley, Business Development Manager, who will be pleased to discuss with you your individual needs.

ACCESS THE ARTS ON A FRIDAY

2012 will see the opening of the College's new building, which will create not only a new entrance into the College but also an exciting social space and gallery for students and the local community to enjoy.

Equipped with a new Reception, Café and social areas, flexible enough to incorporate art exhibitions, the new addition to the College also heralds the launch of something a bit different on a Friday.

So what can you Access?

- There will be a variety of workshops on offer from painting and drawing to computer graphics and music.
- Short accredited courses in drawing, with additions such photography, printmaking and animation.
- Local businesses can also take advantage of workshops designed to enhance their business or assist in their staff's professional development at an affordable cost. Meeting rooms will also be available for hire.
- The opportunity to catch up with friends over a coffee in the new Café area and enjoy an art exhibition
- Arts Lectures – a series of talks designed to appeal to those interested in the arts, photography, graphics and illustration, music and performing arts.
- Associate Membership of the College – an affordable yearly subscription allowing you to access facilities at the College including the library and workshops, advanced booking offers and discounts on courses. Full details and conditions available on request.
- Access to Facilities – a large format printing service, access to workshops, MeTime – your chance to book a slot with a professional technical demonstrator who can help you to develop your work and your skills further. Full details and conditions available on request.

If you would like to be kept up to date on how you can Access the Arts on a Friday please email shortcourses@hca.ac.uk providing your email address and we'll make sure you are kept informed, or contact the Short Course Team on 01432 845302

ASPECTS OF GARDENS 2012

The Aspects of Gardens Series at Hereford College Arts has very quickly established itself over the last two years as a popular series of talks on garden history and design.

Featuring local gardens and some further afield, 2011 saw six notable speakers bring their wealth of knowledge, across a variety of specialist, niche areas in the gardening world to audiences from across Herefordshire and its borders, who attended the College on a number of highly enjoyable early Spring evenings.

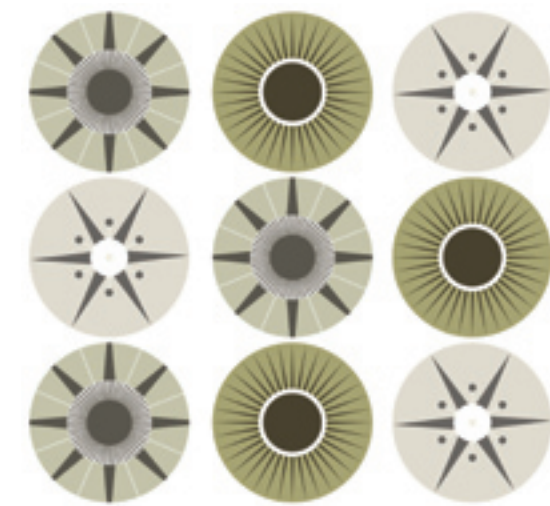
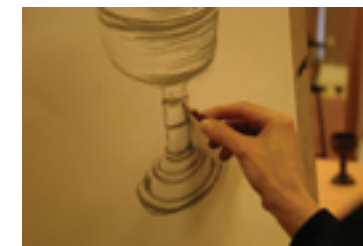
Speakers included Helena Gerrish from High Glanau Manor, Noel Kingsbury author of 'Garden Design at Home', Kim Hurst from The Cottage Herbery Trust, Robin Whalley Garden Historian, Helena Attlee author of 'Gardens in Wales' and finally Anne Wareham, author of 'The Bad Tempered Gardener'.

The programme for 2012 is currently under development and promises to be equally as informative and enjoyable as previous years.

There will be an opportunity to pre-book for the whole series early in 2012 when we launch the programme of confirmed speakers.

If you would like to register your interest in the 2012 Series please contact shortcourses@hca.ac.uk T 01432 845302

PLEASE NOTE that the information provided in this brochure may be subject to variations; whilst every effort is made to ensure that the courses and facilities offered are as set out in this brochure, it may be necessary in the interest of improvement to vary programmes at short notice and the College cannot guarantee that course contents will strictly conform to the outline description in this brochure. HCA reserve the right to cancel courses or facilities on offer where enrolment numbers or viability are insufficient, in which case a full refund of fees will be made.



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