

Why you should work with us

Over the past five years we have started to work much more closely with employers, and our courses already have valuable links to local business that provide support to students on our vocational courses including work experience, work related briefs and mentoring.

The fact that the decade of the 21st century has seen a significant growth in the contribution made by the Creative Industries to the British economy is endorsed by the following statistics;

- Exports in the Sector grew to £13 billion in 2004 (4.3% of all goods and services exported in the UK)
- Employment grew by 2% from 1.6 million to 1.8 million employed in 2005 compared to 1% growth for the whole of the economy.
- The sector accounted for 7.3 % of Gross Value Added (GVA) in 2004
- Grew by an average of 5% per annum between 1997 and 2004 compared to 3% for the whole of the economy.

Source <http://www.culture.gov.uk/>

This growth can only be sustained if there is a suitably skilled workforce to draw from. At Hereford College of Arts we are educating and training students in a wide variety of creative disciplines which aim to bring fresh enthusiasm, new skills and a new way of looking at things to businesses across the sector. We also teach our students many essential transferable skills which could benefit non-creative businesses, and give them the edge to successfully progress in their sector.

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<http://www.hca.ac.uk/careers-employers/working-with-us.php>