

## Career choice and job opportunities

Once you have decided on a career path to follow – a graphic designer for instance – you need to define more precisely the chosen area. What kind of graphic designer? What are your main interests and strengths? And how do these match up with particular jobs on offer?

Where to look for jobs?

Some methods are obvious: checking out the local job adverts in the weekly and evening papers. It won't yield much though.

Look into regional and national papers: 'The Guardian' has arts and media jobs advertised on certain days in the week for instance. Specialist magazines in your field will carry job adverts too, but these can often be out of date by the time you get hold of them. 'a-n' (Artist's Newsletter) carries news of jobs particularly in the field of art administration for instance.

Go online and search the websites devoted to creative industries jobs or filter the searches in the general websites.

## Job Searching Links

[www.allthetopbananas.com](http://www.allthetopbananas.com)

[www.fish4.co.uk/iad/jobs](http://www.fish4.co.uk/iad/jobs)

[www.gumtree.com](http://www.gumtree.com)

[www.monster.co.uk](http://www.monster.co.uk)

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Some of these sites are good at flagging up daily posted job specifications. They'll give a brief description of the requirements of the job, location and an indication of the level of responsibility and pay. They often have direct links to the company website. They may have a closing date for applications or may be open-ended. You have to move quickly as the competition may be strong.

You can look at the websites of individual companies and see if there is a section devoted to jobs within that business.